

**2015**  
**ATTENTION!**  
**OUR CHANGING**  
**DEMOGRAPHIC PROFILE**

**PROJECT 2015**  
*TAKING IT TO THE STREETS*

**PREPARING FOR  
THE IMPACT OF AN AGING, MORE DIVERSE  
NEW YORK  
IN OUR COUNTIES  
2003**

# Purpose

- Provide information and education about New York's changing demographic profile – state and county-based.
- Enable us at the local level to prepare, plan and take action to address the county-level impact of changing demographics.

## Hidden Slide #1a

### Background for AAAs/conveners:

While this presentation refers to “your county”, your own Project 2015 initiative may encompass a different geographic or organizational entity.

Your initiative may be within a city (eg. New York City), several organizations, a town (or several towns), or a region that extends beyond a single county. If so, apply the term(s) relevant to your initiative when you see the word “county” in this presentation and as you move forward with your 2015 effort.

## Hidden Slide #1b

### Background for AAAs/conveners:

This presentation primarily uses demographic and Project 2015 information adapted from three sources:

[1] "New York State: The Community Context" (PowerPoint presentation, 2002) by Dr. John R. Logan, Director, Lewis Mumford Center, University at Albany.

[2] "Project 2015 – New York's Changing Demographics" (PowerPoint presentation, 2002) by Robert Scardamalia, Chief Demographer, Empire State Development.

[3] \*"2015: State Agencies Prepare for the Impact of an Aging New York – White Paper for Discussion," New York State Office for the Aging (2002).

[\*Note: Later in this presentation, you'll find a set of hidden slides devoted to Available Reference Resources for AAAs/conveners, including instructions for accessing the complete 2015 White Paper via the NYSOFA website.]

# This presentation:

- ✓ Introduction
- ✓ Project 2015: Taking It To The Streets and Background
- ✓ Demographics
- ✓ Taking It To The Streets – Local Planning, Local Action

# I INTRODUCTION

New York's changing demographic profile – both the aging and increasing diversity of our population – deserves our attention.

Its impacts will be felt on all facets of community life – especially in the coming years.

## Considerations:

Slides 2a – 2d are intended to help AAAs to determine your current situation and how you plan to use the 2015 material locally.

The first step is to get the message out.

Consider a wide range of possible audiences, potential collaborators and partners throughout the community – public and private, profit and not-for-profit.



## Considerations:

- Consider developing a Project 2015 'work plan' for the coming year.
- With which audience(s) are you interested in sharing this information?
- Who do you envision as partners in leading your county-based 2015 initiative with you?

## Considerations:

- Do you have a current project that this will support?
- Do you envision leading/convening a broader-based strategic planning initiative to plan for the impacts in your county? If so, please refer to the more comprehensive Power Point presentation, "Prepare! Local Planning to Respond to Our Changing Demographic Profile."

## Considerations:

The next slide provides a diagram of Local Options that is designed to be used by counties to determine the 'fit' of Project 2015 in your county.

**TAKE LEADERSHIP  
ROLE  
USE CHANGING  
DEMOGRAPHIC PROFILE AS  
BASIS FOR COUNTY-WIDE  
(NYC-WIDE) STRATEGIC  
PLANNING INITIATIVE**

**FIRST STEP -  
ALL COUNTIES:**  
  
NEW YORK'S CHANGING  
DEMOGRAPHIC PROFILE:  
EDUCATION/  
PRESENTATIONS

**COUNTY 'SNAPSHOT**  
*Armed with New York's  
changing demographic  
profile, determine county's  
priority issues and focus.  
Consider conducting survey.*

**2015:  
TAKING IT TO THE  
STREETS:  
LOCAL OPTIONS**

**LINK CHANGING  
DEMOGRAPHIC  
PROFILE TO  
CURRENT ISSUES  
FACING THE AGING  
NETWORK**  
*e.g., Budget advocacy, Long  
Term Care Reform, etc.*

**?**  
**[LOCALLY DESIGNED  
OPTION]**  
*e.g., Coalition Building*

**CURRENT INNOVATIONS/  
DEMONSTRATIONS TO  
CREATE QUALITY  
COMMUNITIES**  
*Review and analyze quality  
communities initiatives and  
what may be applicable in 'my'  
county to improve  
overall County/Community  
Vitality.*

## II BACKGROUND

### Project 2015 - Yesterday

2000 – State Society on Aging (SSA) and NYSOFA Partnership

publications:

*Project 2015: The Future of Aging in New York State --  
Articles and Briefs for Discussion (2000)*

*Demographic Projections to 2025 (NYSOFA, 1999)*

2000-2001 – SSA and NYSOFA Regional Community Forums

*Long Island, Ithaca, Rochester, New York City*

# BACKGROUND Project 2015 – Yesterday

## 2002 – Governor's Initiative

- Governor Pataki: 36 State Cabinet agencies prepare a Brief describing the impact of an aging and more diverse population on their agency's policies, programs and practices.
- Publication: *Project 2015: State Agencies Prepare for the Impact of an Aging New York - White Paper for Discussion (NYSOFA, 2002).*

# PROJECT 2015: *TAKING IT TO THE STREETS*

The next part of this presentation is designed to help our county begin to:

- ✓ Identify major demographic shifts in New York State and our county.
- ✓ Understand the impacts of the changing demographic profile.
- ✓ Determine next steps.

# III Project 2015: State Demographic Profile and Trends

- Trend #1: **Aging**
- Trend #2: **Diversity**
  - ✓ People on the Move:  
New York Migration patterns
  - ✓ Language
  - ✓ Ethnicity and Race
  - ✓ Family Structure



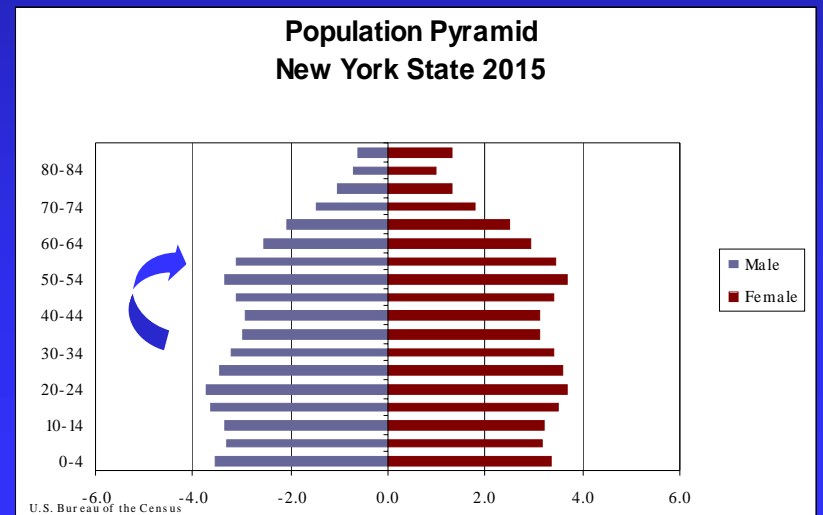
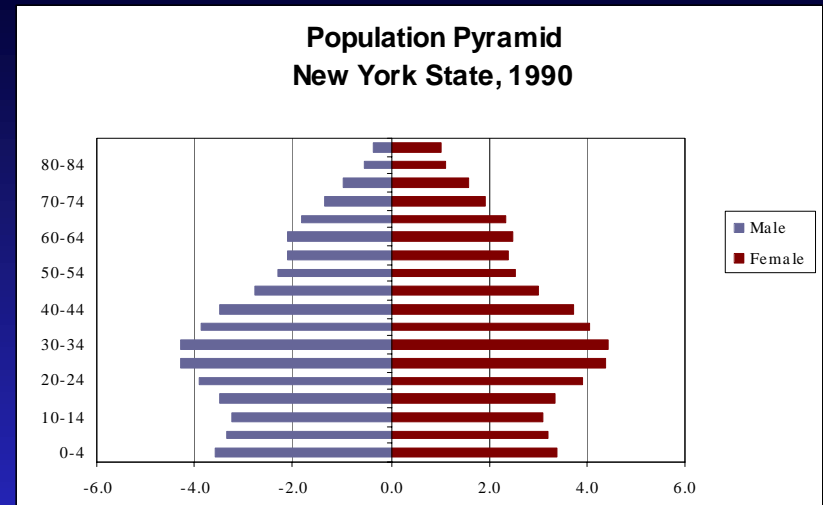
## Trend #1 - Aging

New York's population is getting older.

- The State's median age increased from 30 years in 1970, to 32 years in 1980, and now exceeds 36 years.
- This increase is due to the aging of the Baby Boom, the leading edge of which (those born in 1946) has now reached the early retirement age of 55.
- The median age is even higher in rural areas than in the state as a whole (eg. Hamilton County = 45.4; Delaware = 41.4), many having a median age over 38.

# Trend # 1 - Aging Changing Age Structure

Look from the top graph (1990) to the bottom graph (2015). As the “bulge” in this graph moves upwards over time, you can see our population becoming collectively older.



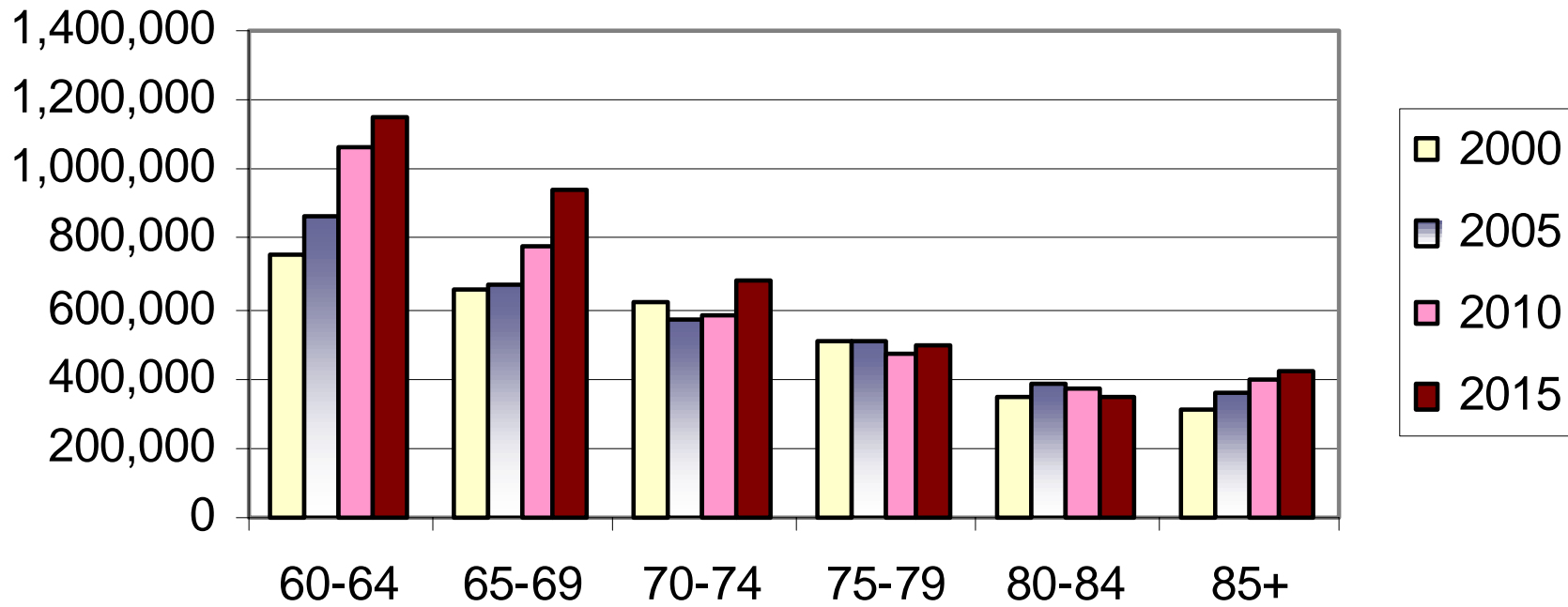
[Source: Project 2015 – New York’s Changing Demographics” (PowerPoint presentation) by Robert Scardamalia, Chief Demographer, Empire State Development. Top graph derived from US Bureau of the Census, bottom graph derived from Cornell Institute for Social & Economic Research.]

## Trend # 1 - Aging

In the following slides, we can see the expected exponential growth in the 85+ population, 65+ population, and in the second slide, also in the disability rate for New York from 2000-2015.

## Trend #1 – Aging

### Elderly Population by Age 2000 to 2015

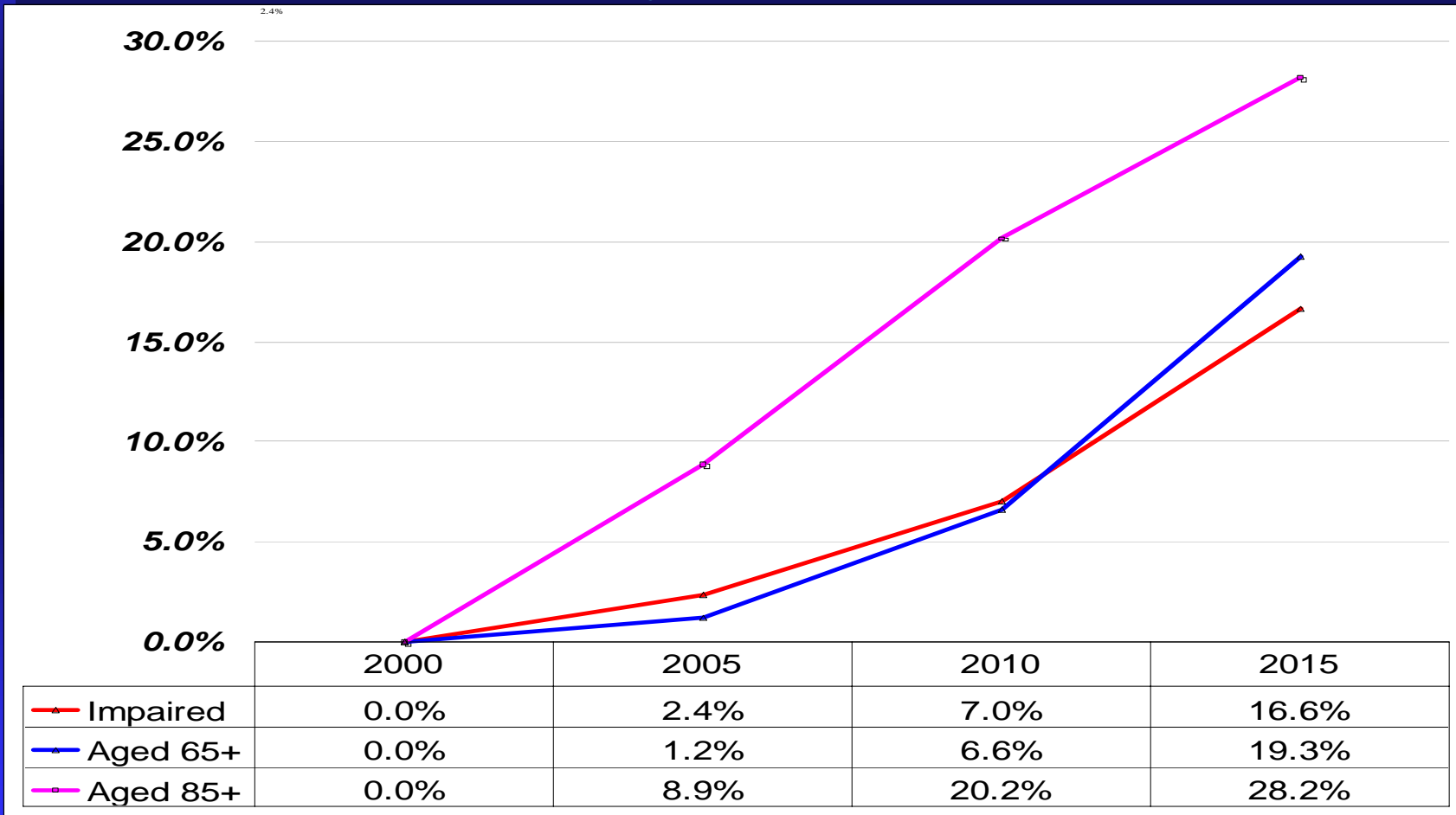


# Trend # 1 - Aging

## Aging and Impairment: Rate of Change

NYS - Projected Growth 2000-2015

65+ and 85 + Populations and Impairment Rate  
(2000 as base year)



Hidden slide #4a for AAAs / Conveners  
How to find your own county's trends

How is your county's population expected to age in the coming years?

Use the "2015: Population Characteristics" Excel file that is provided on this CD-Rom to find your own county and see how statewide trends apply to you.

Plug your county's data into the prototype provided, and create a graph showing your county's aging trends.

## Hidden slide #4b for AAAs / Conveners

### How to find your own county's trends

Open the Excel file.

Find these tabs across the bottom:

Age Distribution [AgeDist] 2000 and 2015.

Use the columns for ages 60+ (yellow) and 85+ (aqua).

Find your county's row.

Use the calculation below to see the trend anticipated in your own county's population between 2000 and 2015.

$$\frac{\text{2015 population minus 2000 population}}{\text{2000 population}}$$

Hidden slide #4c for AAAs / Conveners

How to find your own county's trends- an example

The following graph shows Ontario County as an example.

By double-clicking on this graph, you'll open up the data entry grid.

By over-writing your own county's data on top of the Ontario County data, you'll have created a presentation slide that pertains to your own county.



Hidden slide #4d for AAAs / Conveners

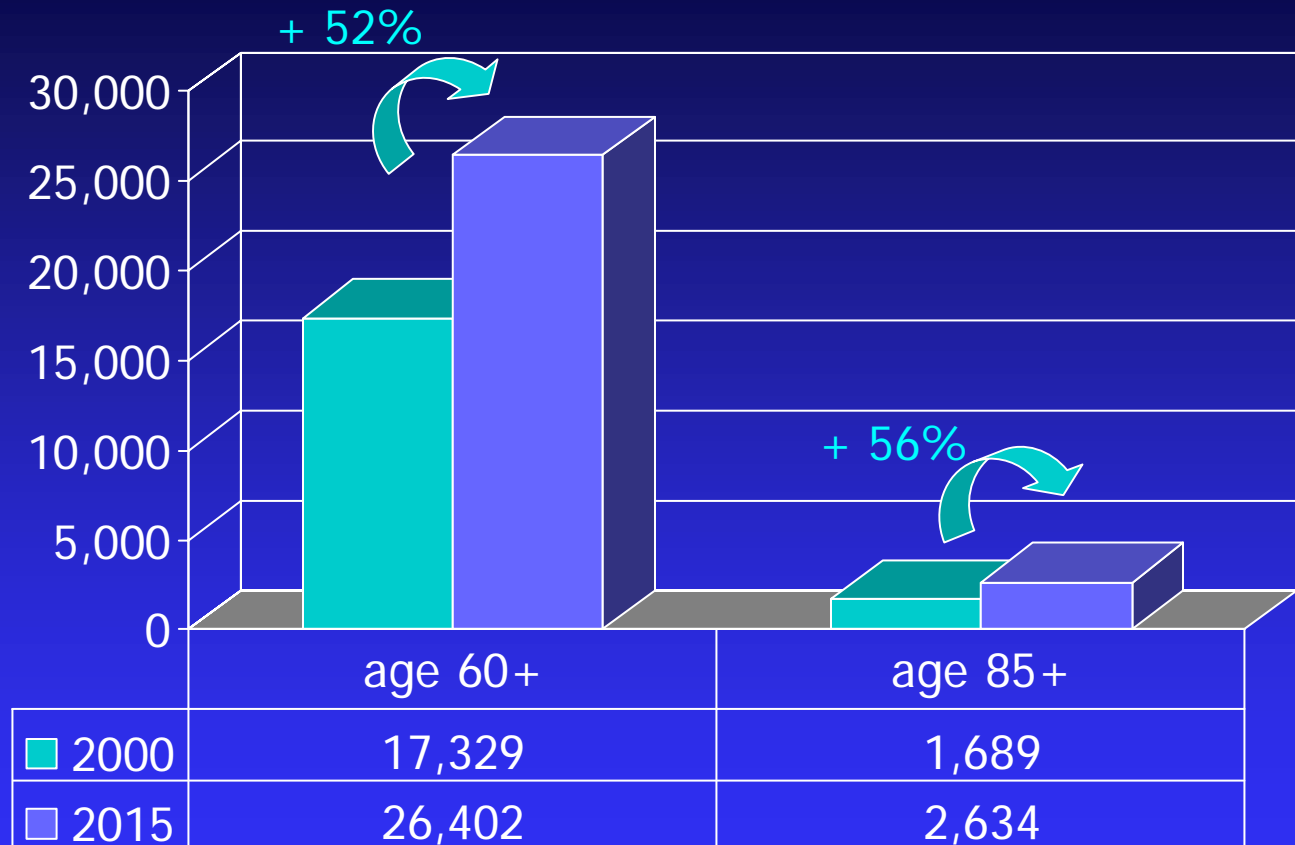
How to find your own county's trends- an example

The percentage change, the arrows, and the commentary below the graph can each be changed to suit your county by clicking directly on those items.

The overall population number came directly from the Excel file tab marked ProjTotal, using the column highlighted in green.

# Trend #1 – Aging

## Example: Ontario County Expectations



Ontario County's population, although expected to grow only 3.7% overall between 2000 and 2015, is clearly going to be aging -- with a 52% increase in those over 60, and a 56% increase in those over 85.

## Trend #2 - Diversity

### People on the Move

### Migration and Immigration

New York's migration patterns have been consistent for many decades, with a net out-migration pattern over time (i.e. more people moving out than moving in).

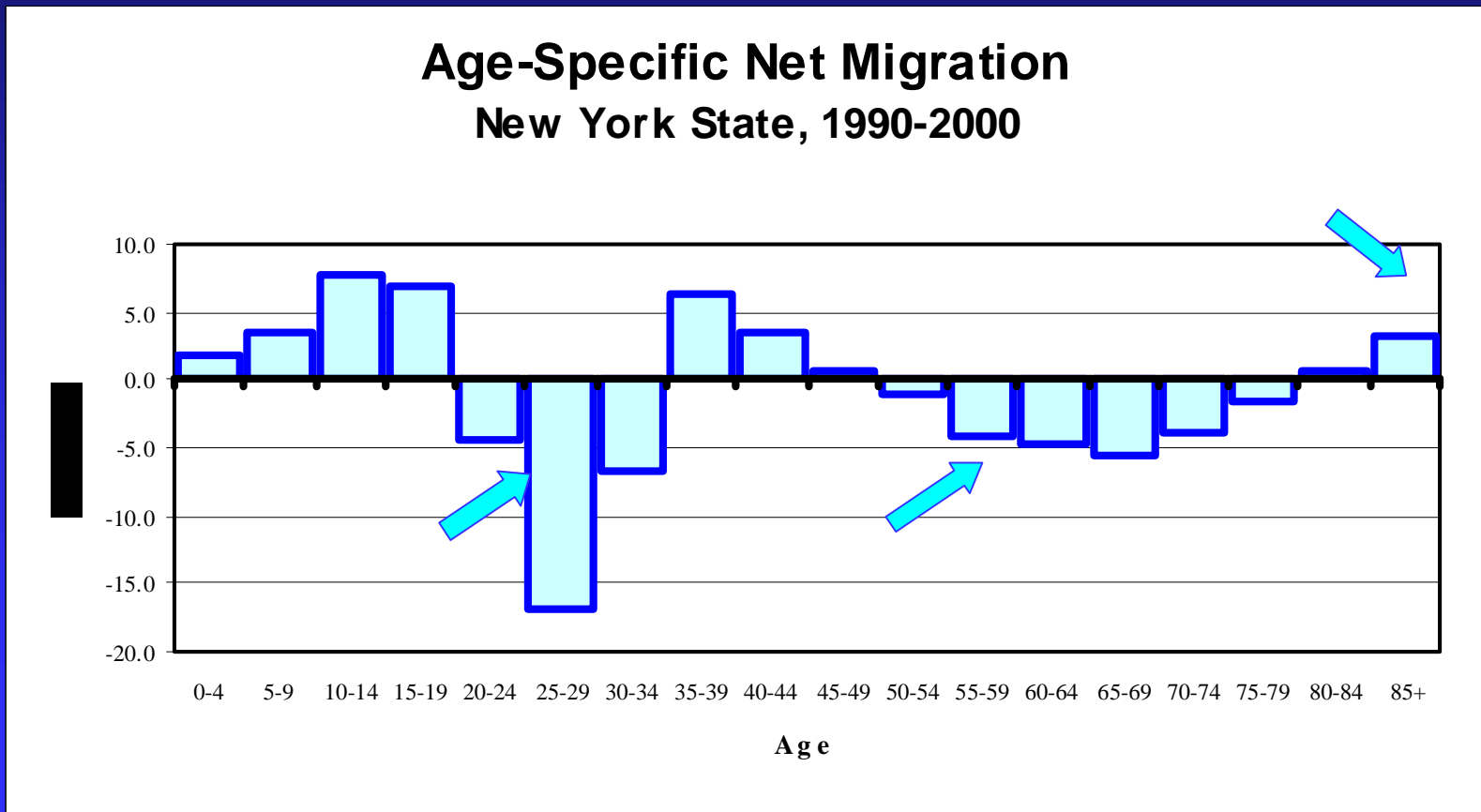
Net migration by age follows a distinct life-course pattern in New York State, as shown on the slide that follows.

This and other population trends are significant for New York's future work force, including those delivering services to our older population.

# Trend #2 - Diversity

## People on the Move – Net Migration

In New York State, the highest rates of net out-migration occur among young adults [age 20-34] and among the middle and older ages [age 50-79]. The frail elderly, meanwhile, tend to move back to New York for family and services.



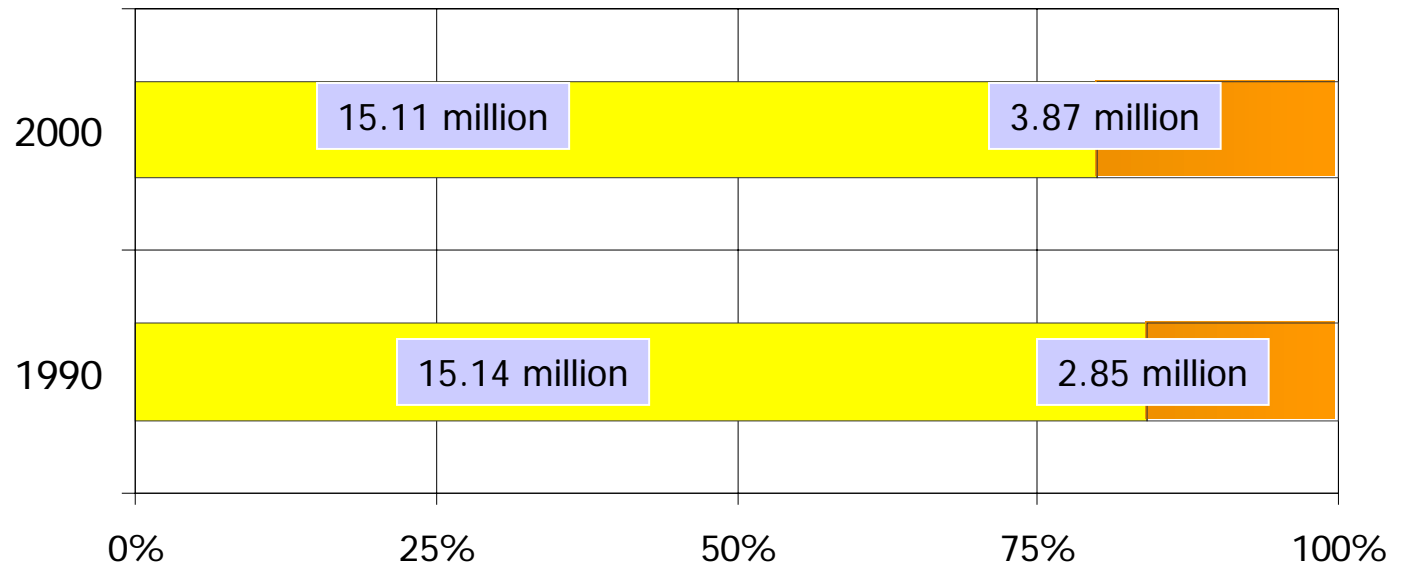
## Trend # 2 - Diversity Foreign-born Population

Due to high levels of foreign immigration – especially within NYC and the surrounding metropolitan areas – the foreign-born population statewide increased from 16% in 1990 up to 20% in 2000. That trend is expected to continue.

## Trend #2 – Diversity

### Total Population by Nativity, 1990-2000

#### Increasing Foreign-born Population



	1990	2000
foreign born	16%	20%
native born	84%	80%

## Trend #2 - Diversity

### Foreign-born New Yorkers and Language

Rising percentages of foreign-born New Yorkers –an increase in those speaking languages other than English.

There are 2.3 million New Yorkers who are not proficient in speaking English today:

51% speak Spanish

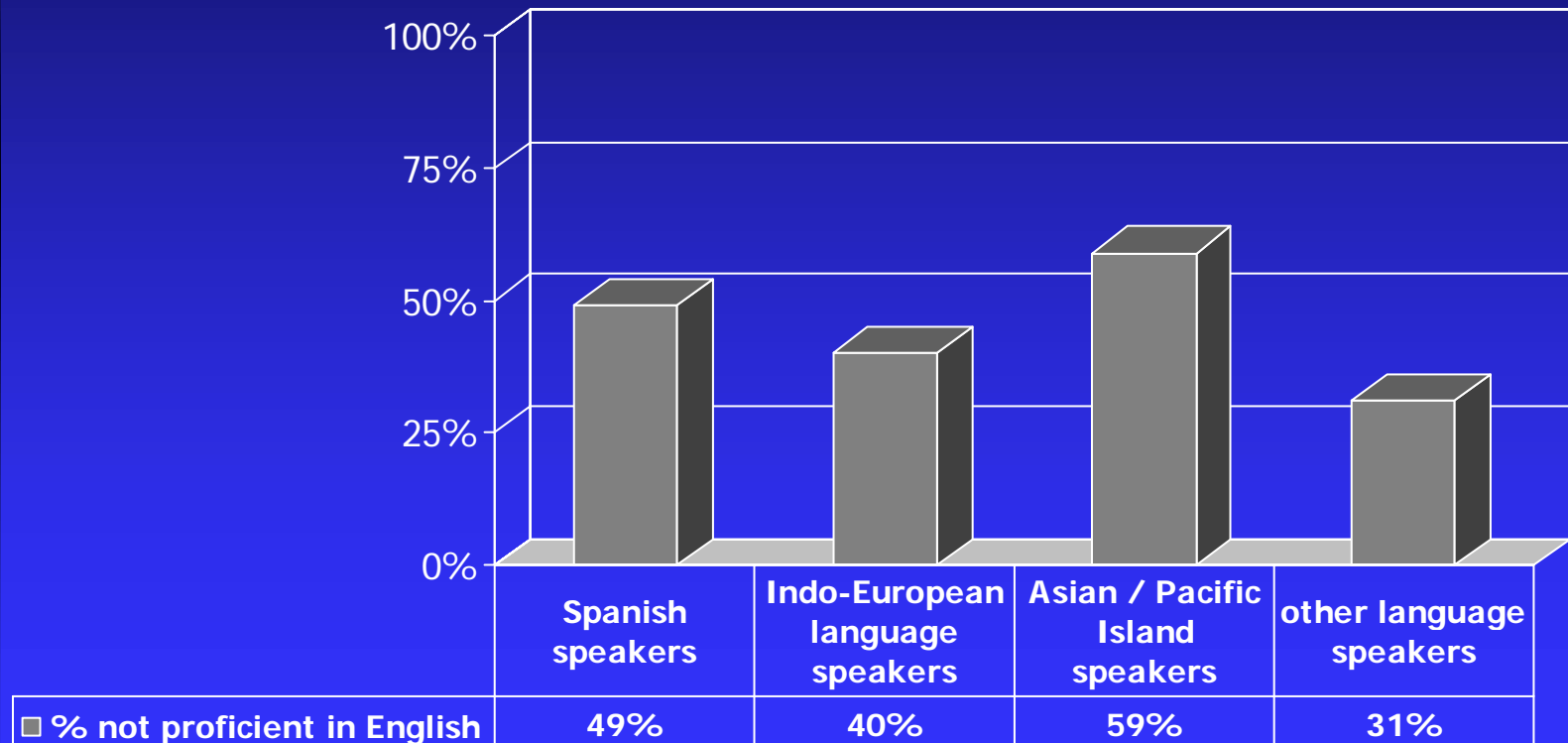
29% speak an Indo-European language

17% speak an Asian language.

## Trend # 2 - Diversity

### Foreign-born New Yorkers and Language

Of those 2.3 million New Yorkers speaking a language other than English at home, between 30% and 60% were reported in the 2000 Census to speak English less than “very well”.

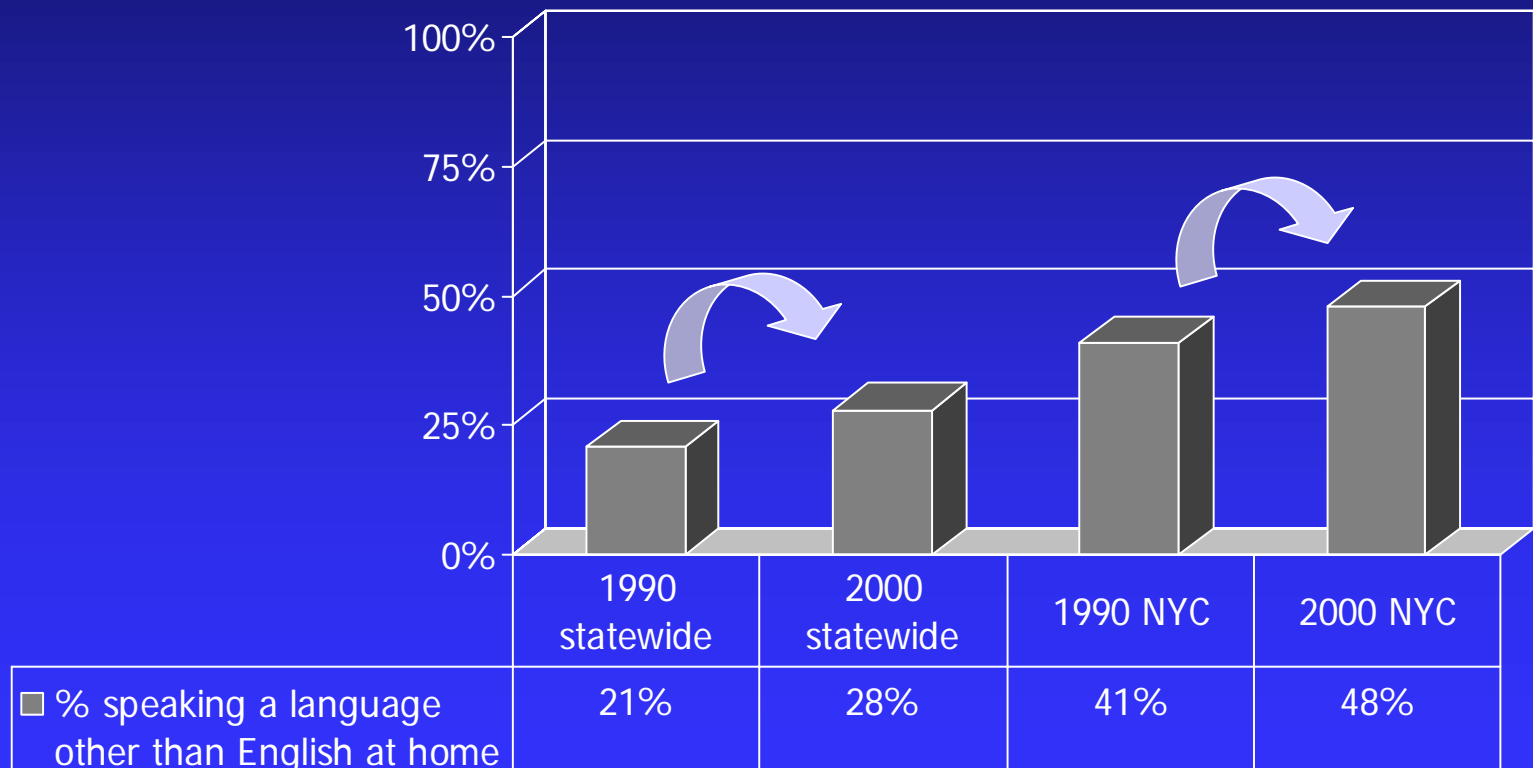




## Trend # 2 - Diversity

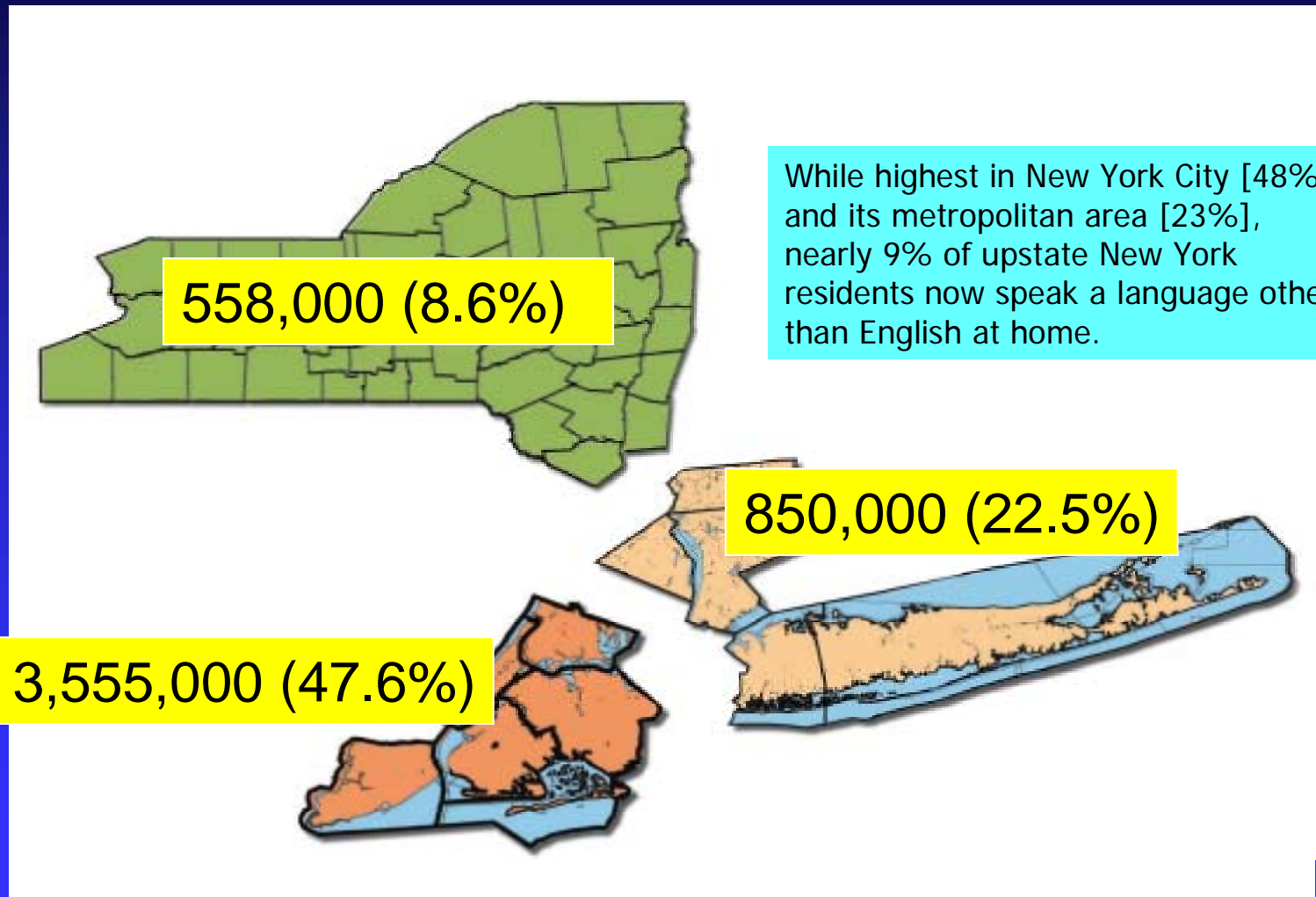
### Foreign-born New Yorkers and Language

In New York City, where the largest concentrations of foreign-born residents are found, the percentages are even higher, with nearly one in two speaking a language other than English at home.



## Trend # 2 - Diversity

### Persons Speaking Another Language, NYS 2000



## Trend #2 – Diversity Ethnicity and Race

Between 1990 and 2000:

- ✓ The Black or African American population increased by about 15%.
- ✓ The Hispanic population increased by about 30%.
- ✓ The Asian/ Hawaiian/Pacific Islander population increased over 70% -- the most rapid increase of all major racial groups.

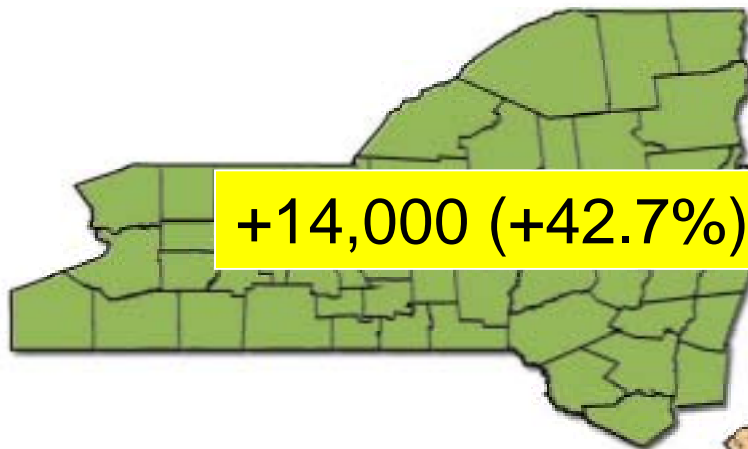
## Trend #2 – Diversity Ethnicity and Race

<b>Population Change by Race/Ethnicity in NYS</b>			
	<b>1990</b>	<b>2000</b>	<b>Change</b>
<b>All groups</b>	17,990,455	18,976,457	5.5%
<b>White</b>	12,460,189	11,760,981	-5.6%
<b>Black</b>	2,569,126	2,945,427	14.6%
<b>Hispanic</b>	2,214,026	2,867,583	29.5%
<b>Asian</b>	693,760	1,191,050	71.7%

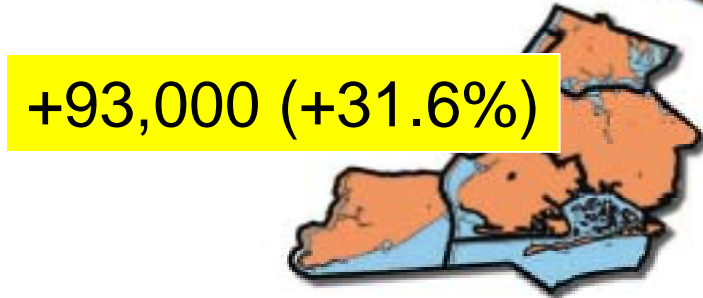
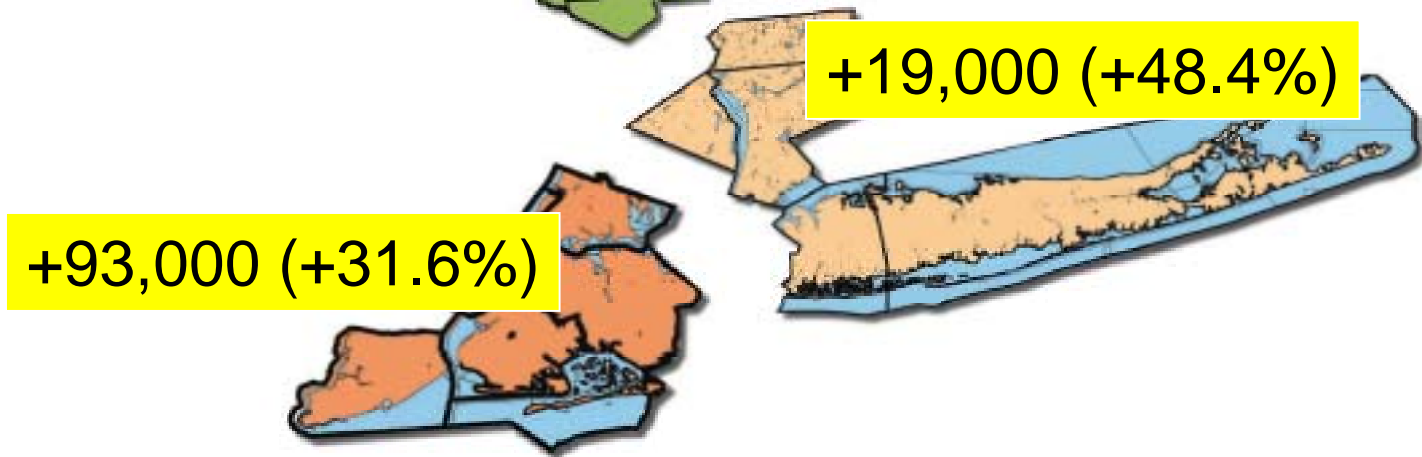
[Source: "New York State: The Community Context" (PowerPoint presentation)  
by Dr. John R. Logan, Director, Lewis Mumford Center, University at Albany]

# Trends #1 and #2 - Aging & Diversity

## Race and Age



Combining the impact of age and ethnic diversity, we find that across all parts of New York State, from 1990-2000, the elderly minority population age 65+ has been growing – and is expected to keep doing so.



## Trend #2 – Diversity Family Structure

The characteristics of household and family living arrangements continue to change.

Family structure is becoming increasingly diverse, a trend with implicit caregiving implications.

## Trend #2 – Diversity

### Family Structure

#### Comparisons:

**Non-Family Households:** include persons living alone or with other non-relatives. By 2000, non-family households have increased to more than 34 percent from 22 percent in 1970.

**Married Couple Families:** In 1970, more than 83 percent of all families were married couple families. By 2000, the proportion of married couple families had dropped to 71 percent.

**Married couple families with children:** The number of married couple families with children under 18 is now 33 percent – just one third - of all families.

## Trend #2 – Diversity Family Structure

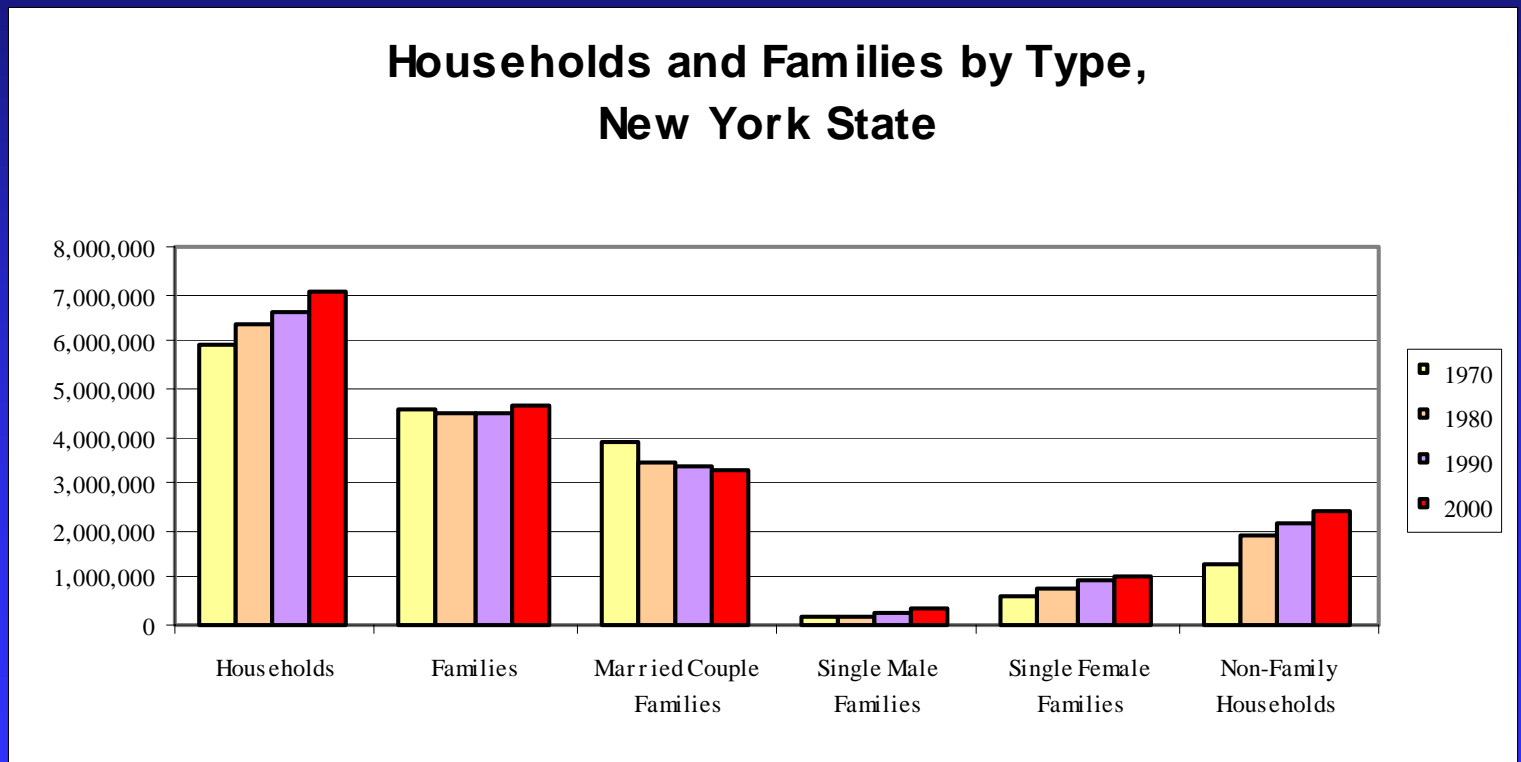
Comparisons, continued:

**Single female householders:** This has increased to more than 22 percent by 2000 and totals 1,038,000 families. The number of single female householders with children also has increased to 573,000 in 2000.

**Single male householders :** While the number is small at 312,000, it has more than doubled since 1970 and now makes up nearly 7 percent of all families. The number of single male householders with children (130,000) is now more than 3 times the 1970 level.



## Trend #2 – Diversity Family Structure



[Source - "2015: State Agencies Prepare for the Impact of an Aging New York – White Paper for Discussion," New York State Office for the Aging]

## IV Concluding Demographic Summary

New York is becoming both older and more diverse. Our migration patterns continue to affect our demographic profile, including in our older population:

- ✓ Languages spoken at home
- ✓ Ethnicity and Race
- ✓ Living arrangements
- ✓ Aging

## Concluding Summary

What matters is that we:

Become engaged and knowledgeable about our county's changing population;

Enable our county to become aware of the approaching Elder Boom; and

Enable our county to be equipped to deal with the challenges that will come with these changing demographics.

For some counties, engagement is:

An educational effort among key county stakeholders.

For others, it may be a well-structured county planning process that addresses population change.

The key is engagement.

Hidden Slide #5a

[Conclusion for AAAs / Conveners]

The information in this PowerPoint presentation is intended to support AAAs and your partners in thinking through the steps, issues and approaches that should be taken to address population change issues in the context of your unique county profile.

Hidden Slide #5b

[Conclusion for AAAs / Conveners]

The Handbook that complements this PowerPoint presentation includes additional detail and specific information for counties to consider.

Hidden Slide #6 [Appendix]

Available Reference Resources for AAAs / Conveners:

Recommended resources for  
additional data relevant to your own  
counties:

[1] Neighborhood information in New  
York State:

[www.albany.edu/mumford](http://www.albany.edu/mumford).



Hidden Slide #6a [Appendix]

Available Reference Resources for AAAs / Conveners  
[continued]

## [2] Census-related information:

State Data Center Services technical assistance line:  
518-292-5300.

Web info:

<http://www.nylovesbiz.com/nysdc/default.asp>

NYSIS Populations Projections:

Web info: <http://www.nysis.cornell.edu>

American FactFinder (A user-friendly US Census site):

Web info: <http://factfinder.census.gov>.

Hidden Slide #6b [Appendix]  
Available Reference Resources for AAAs / Conveners  
[continued]

## [3] Project 2015 White Paper:

Web address:  
<http://aging.ny.us/index.htm>

At the Web site,  
Click on "Explore Aging on the left  
toolbar.  
Click on "Project 2015" on the right  
toolbar.

[continued]

Hidden Slide #6c [Appendix]

Available Reference Resources for AAAs / Conveners  
[continued]

## The Project 2015 White Paper includes:

- “The Face of New York – the Numbers,” by Robert Scardamalia.
- “The Face of New York – the People,” by Vanderlyn R. Pine.
- “Analysis and Summary of 36 State Agency Briefs,” by Vera Prosper.
- 36 NY State agencies’ Briefs.

Hidden Slide #6d [Appendix]  
Available Reference Resources for AAAs / Conveners  
[continued]

Attached is a resource with county-based data:

“Project 2015 Demographics by County.xls”.

by Robert Scardamalia, Chief Demographer,  
Empire State Development.

[continued next slide]

## Hidden Slide #6e [Appendix]

### Available Reference Resources for AAAs / Conveners [continued]

To use the Excel file( Project 2015 Demographics by County.xls) resource:

- Click on the required tab, arranged horizontally at the bottom of the page;
- Scroll down vertically through the alphabetical roster of NY State counties to find your own data.

If you need data for several counties, you can add together their respective data.

Hidden Slide #6f [Appendix]  
Available Reference Resources for AAAs / Conveners  
[continued]

In the Excel file, you'll find  
(via the tabs along the bottom):

Age cohort distribution [1990, 2000, 2015]

Race and Hispanic origin race [2000]

Household structure [2000]

English language proficiency [2000]

Total Population [2000, 2005, 2010, 2015]

Aging (60+ and 65+) population [2000, 2005, 2010, 2015]

Population change [by decade, from 1930 through 2000]

# Printing the slides in this presentation in black and white for handouts

- Under file, click on Print.
- In lower left-hand section of the file, click on "Color/Grayscale" and you will get a drop-down box. Click on "Black and white" option.
- For 2 or more slides per page, in the Print menu, go to the 'Print What' drop-down box, click on 'Handouts.'
- To the right of that box, 'Handouts' drop-down box, choose number of slides per page.

**THANK YOU**