

**2015
PREPARE!
LOCAL PLANNING TO
RESPOND TO OUR
CHANGING
DEMOGRAPHIC PROFILE**

PROJECT 2015

TAKING IT TO THE STREETS

PREPARING FOR
THE IMPACT OF AN AGING, MORE DIVERSE NEW YORK
IN OUR COUNTIES
2003

Purpose

- Provide information and education about New York's changing demographic profile – state and county-based.
- Enable us at the local level to prepare, plan and take action to address the county-level impact of changing demographics.

Hidden Slide #1a

Background for AAAs/conveners:

While this presentation refers to “your county”, your own Project 2015 initiative may encompass a different geographic or organizational entity.

Your initiative may be within a city (eg. New York City), several organizations, a town (or several towns), or a region that extends beyond a single county. If so, apply the term(s) relevant to your initiative when you see the word “county” in this presentation and as you move forward with your 2015 effort.

Hidden Slide #1b

Background for AAAs/conveners:

This presentation uses demographic and Project 2015 information from three sources:

[1] “New York State: The Community Context” (PowerPoint presentation, 2002) by Dr. John R. Logan, Director, Lewis Mumford Center, University at Albany.

[2] “Project 2015 – New York’s Changing Demographics” (PowerPoint presentation, 2002) by Robert Scardamalia, Chief Demographer, Empire State Development.

[3] * “2015: State Agencies Prepare for the Impact of an Aging New York – White Paper for Discussion,” New York State Office for the Aging (2002).

[*Note: Later in this presentation, you’ll find a set of hidden slides devoted to Available Reference Resources for AAAs/conveners, including instructions for accessing the complete 2015 White Paper via the NYSOFA website.]

This presentation:

- ✓ Introduction
- ✓ Project 2015: Taking it to the Streets and Background
- ✓ Demographics
- ✓ State Agency Process – Example for Strategic Planning
- ✓ Taking it to the Streets – Local Planning, Local Action

I INTRODUCTION

New York's changing demographic profile – both the aging and increasing diversity of our population – deserves our attention.

Its impacts will be felt on all facets of community life – especially in the coming years.

Considerations:

Slides 2a – 2d are intended to help AAAs to determine your current situation and how you plan to use the 2015 material locally.

The first step is to get the message out.

Consider a wide range of possible audiences, potential collaborators and partners throughout the community – public and private, profit and not-for-profit.

Hidden Slide #2b for AAAs/Conveners:

Considerations:

- Consider developing a Project 2015 'work plan' for the coming year.
- With which audience(s) are you interested in sharing this information?
- Who do you envision as partners in leading your county-based 2015 initiative with you?

Considerations:

- Do you have a current project that this will support?
- Do you envision leading/convening a broader-based strategic planning initiative to plan for the impacts in your county? If so, this presentation, "Prepare! Local Planning to Respond to Our Changing Demographic Profile" has four optional slide sets following the demographic information that may be useful to you.

Considerations:

The next slide provides a diagram of Local Options that is designed to be used by counties to determine the 'fit' of Project 2015 in your county.

**TAKE LEADERSHIP
ROLE
USE CHANGING
DEMOGRAPHIC PROFILE AS
BASIS FOR COUNTY-WIDE
(NYC-WIDE) STRATEGIC
PLANNING INITIATIVE**

**FIRST STEP -
ALL COUNTIES:**

NEW YORK'S CHANGING
DEMOGRAPHIC PROFILE:
EDUCATION/
PRESENTATIONS

COUNTY 'SNAPSHOT
*Armed with New York's
changing demographic
profile, determine county's
priority issues and focus.
Consider conducting survey.*

**2015:
TAKING IT TO THE
STREETS:
LOCAL OPTIONS**

**LINK CHANGING
DEMOGRAPHIC
PROFILE TO
CURRENT ISSUES
FACING THE AGING
NETWORK**
*e.g., Budget advocacy, Long
Term Care Reform, etc.*

**?
[LOCALLY DESIGNED
OPTION]**
e.g., Coalition Building

**CURRENT INNOVATIONS/
DEMONSTRATIONS TO
CREATE QUALITY
COMMUNITIES**
*Review and analyze quality
communities initiatives and
what may be applicable in 'my'
county to improve
overall County/Community
Vitality.*

II BACKGROUND

Project 2015 - Yesterday

2000 – State Society on Aging (SSA) and NYSOFA Partnership

publications:

*Project 2015: The Future of Aging in New York State --
Articles and Briefs for Discussion (2000)*

Demographic Projections to 2025 (NYSOFA, 1999)

2000-2001 – SSA and NYSOFA Regional Community Forums

Long Island, Ithaca, Rochester, New York City

BACKGROUND Project 2015 – Yesterday

2002 – Governor's Initiative

- Governor Pataki: 36 State Cabinet agencies prepare a Brief describing the impact of an aging and more diverse population on their agency's policies, programs and practices.
- Publication: *Project 2015: State Agencies Prepare for the Impact of an Aging New York - White Paper for Discussion (NYSOFA, 2002).*

PROJECT 2015:

TAKING IT TO THE STREETS

The next part of this presentation, and the support materials that go along with it, are designed to provide the tools to help our county begin to:

- ✓ Identify major demographic shifts in New York and our county.
- ✓ Understand the impacts of the changing demographic profile.
- ✓ Determine next steps.

III Project 2015: State Demographic Profile and Trends

- Trend #1: **Aging**
- Trend #2: **Diversity**
 - ✓ People on the Move:
New York Migration patterns
 - ✓ Language
 - ✓ Ethnicity and Race
 - ✓ Family Structure

Trend #1 - Aging

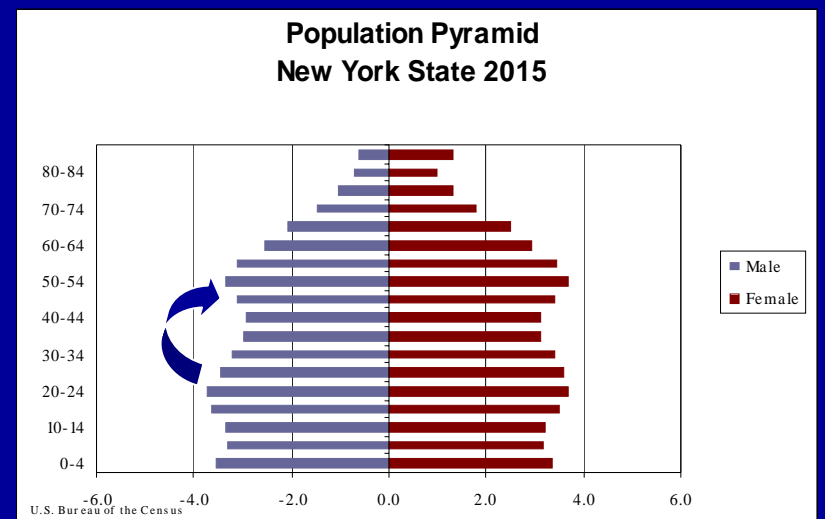
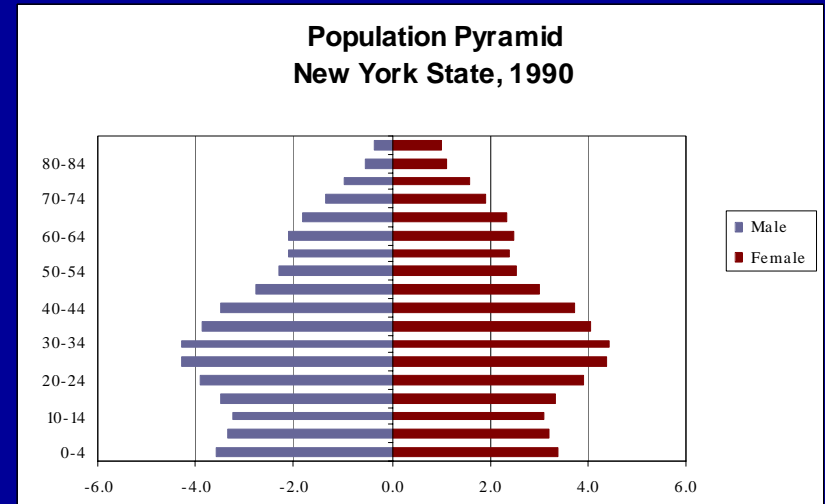
New York's population is getting older.

- The State's median age increased from 30 years in 1970, to 32 years in 1980, and now exceeds 36 years.
- This increase is due to the aging of the Baby Boom, the leading edge of which (those born in 1946) has now reached the early retirement age of 55.
- The median age is even higher in rural areas than in the state as a whole (eg. Hamilton County = 45.4; Delaware = 41.4), many having a median age over 38.

[Sources – Bullet 1 and 2: “2015: State Agencies Prepare for the Impact of an Aging New York – White Paper for Discussion,” New York State Office for the Aging]. Bullet 3: Rural NY Profile: Census 2000 Data Selected Indicators. Merwin Rural Services Institute, SUNY Potsdam.]

Trend # 1 - Aging Changing Age Structure

Look from the top graph (1990) to the bottom graph (2015). As the “bulge” in this graph moves upwards over time, you can see our population becoming collectively older.

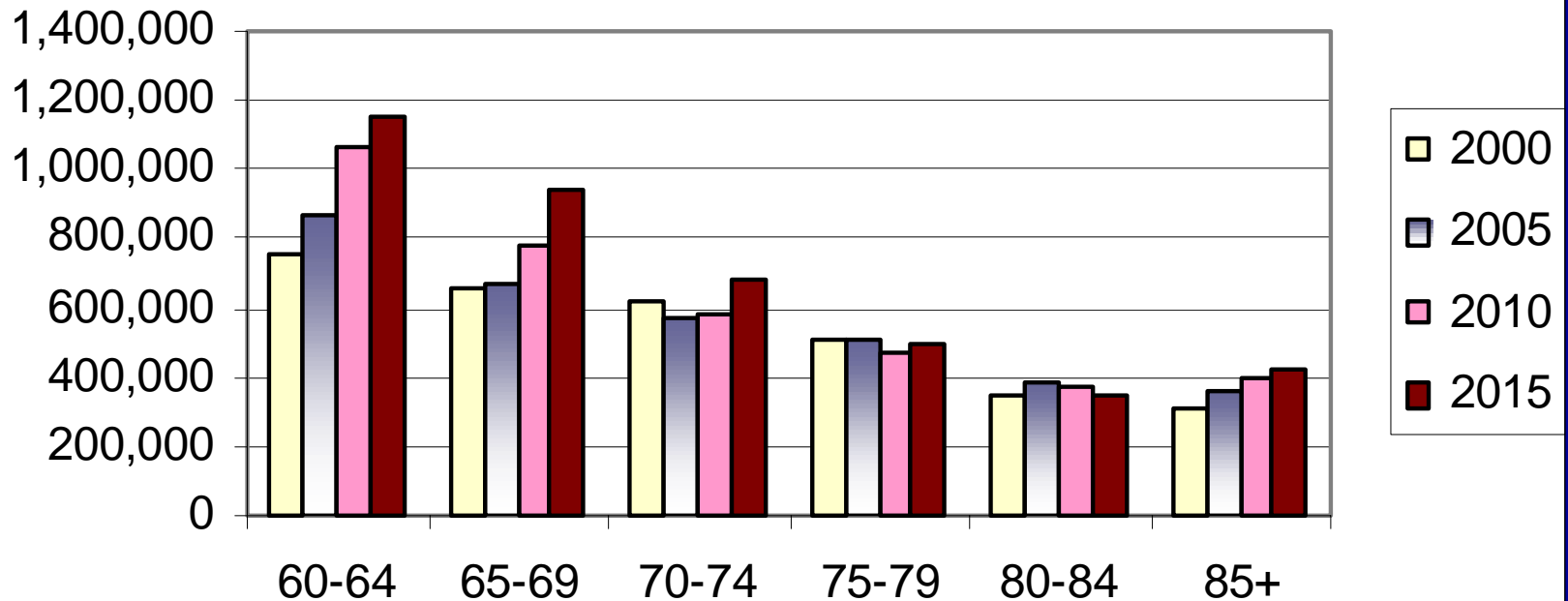


Trend # 1 - Aging

In the following slides, we can see the expected exponential growth in the 85+ population, 65+ population, and in the second slide, also in the disability rate for New York from 2000-2015.

Trend #1 – Aging

Elderly Population by Age 2000 to 2015

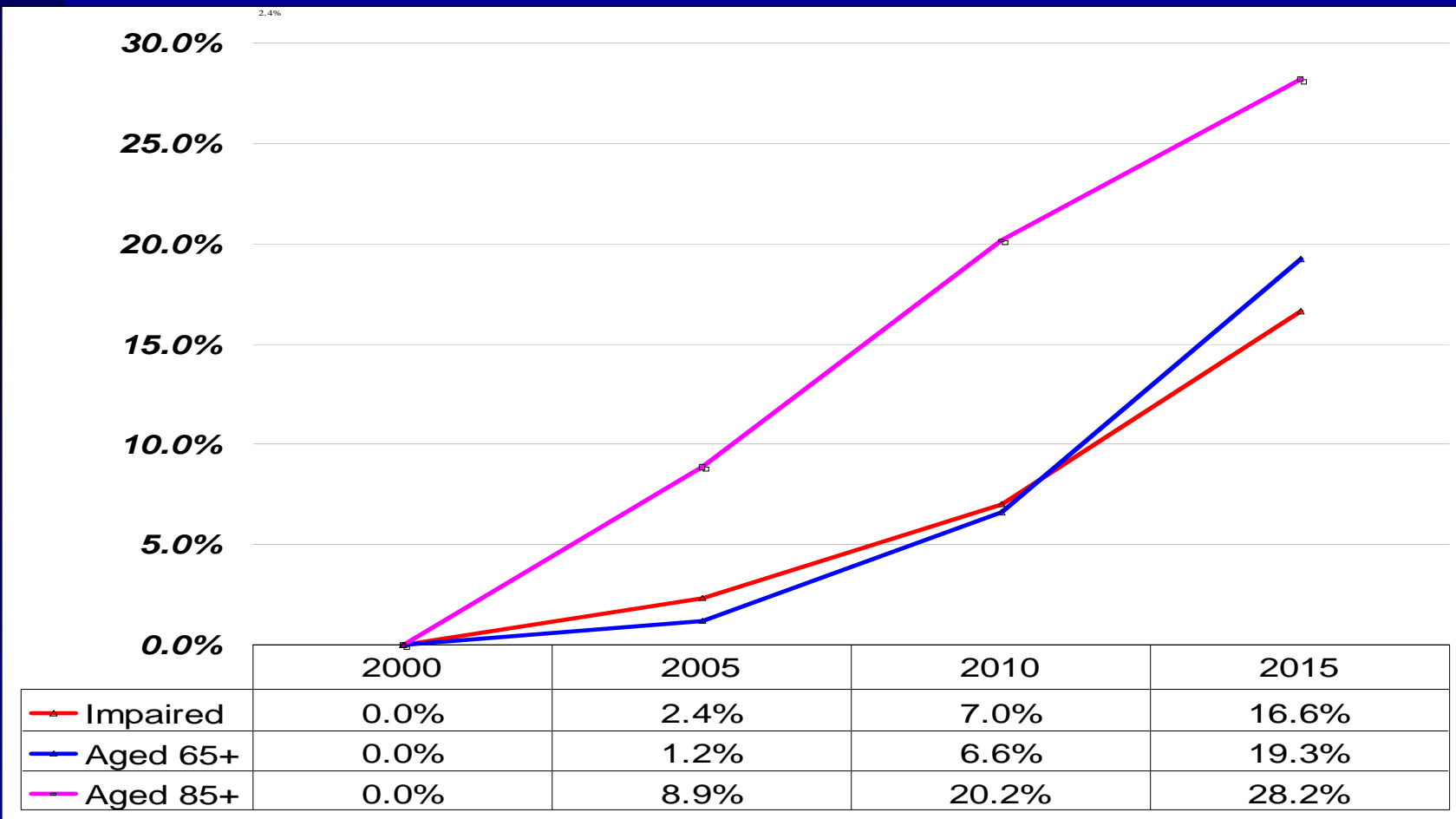


Trend # 1 - Aging

Aging and Impairment: Rate of Change

NYS - Projected Growth 2000-2015

65+ and 85 + Populations and Impairment Rate
(2000 as base year)



Sources: 2000 Census Summary File 1 (65 and 85 plus data), 5 year projections by Woods and Pool, Inc.

2000 Census, Summary File 3 (Impairment rate data)

How to find your own county's trends

How is your county's population expected to age in the coming years?

Use the attached Excel file to find your own county and see how these statewide trends apply to you.

Plug your county's data into the prototype provided, and create a graph showing your county's aging trends.

How to find your own county's trends

Open the Excel file.

Find these tabs across the bottom:

Age Distribution [AgeDist] 2000 and 2015.

Use the columns for ages 60+ (yellow)
and 85+ (aqua).

Find your county's row.

Use the calculation below to see the trend
anticipated in your own county's
population between 2000 and 2015.

$$\frac{\text{2015 population minus 2000 population}}{\text{2000 population}}$$

Hidden slide #4c for AAAs / Conveners

How to find your own county's trends -- an example

The following graph shows Ontario County as an example.

By double-clicking on this graph, you'll open up the data entry grid.

By over-writing your own county's data on top of the Ontario County data, you'll have created a presentation slide that pertains to your own county.

Hidden slide #4d for AAAs / Conveners

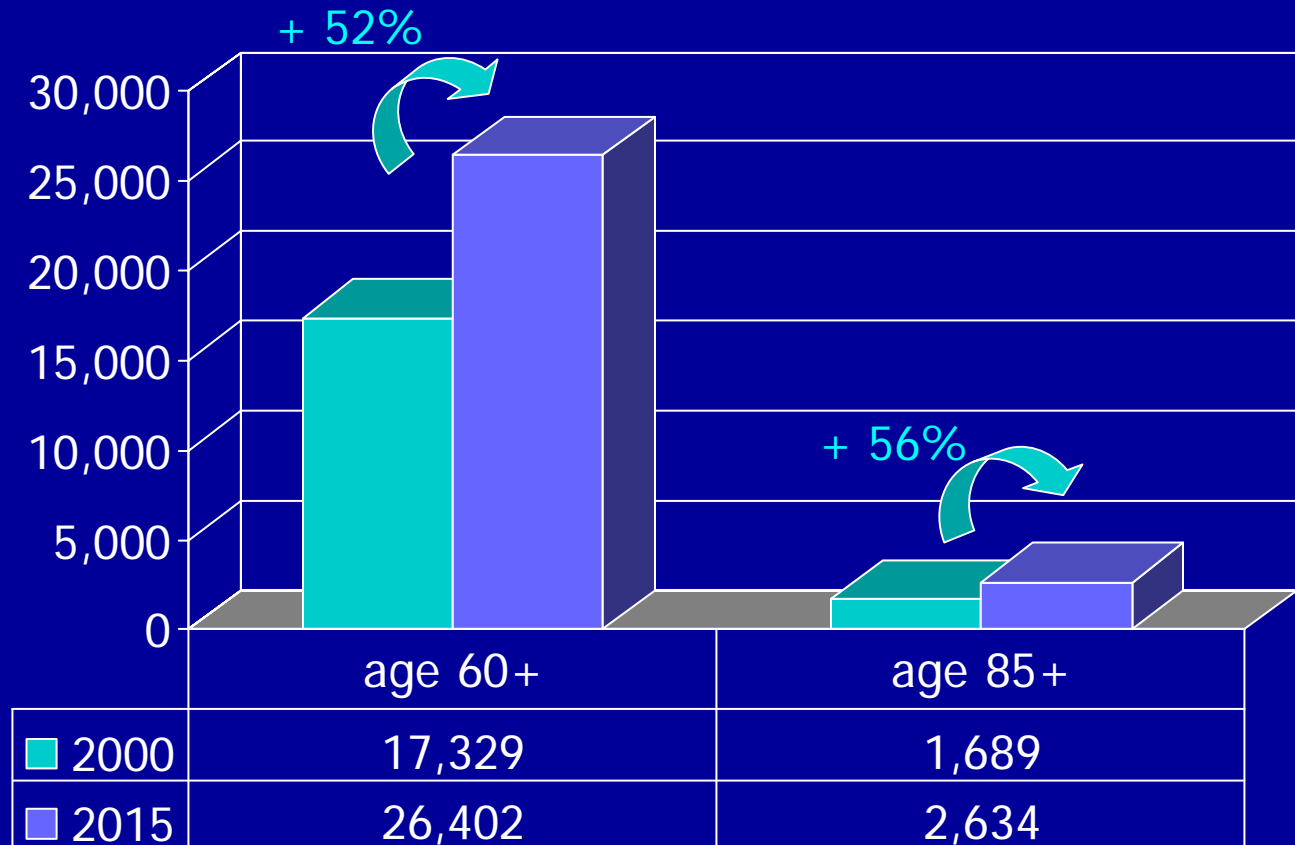
How to find your own county's trends -- an example

The percentage change, the arrows, and the commentary below the graph can each be changed to suit your county by clicking directly on those items.

The overall population number came directly from the Excel file tab marked ProjTotal, using the column highlighted in green.

Trend #1 – Aging

Example: Ontario County Expectations



Ontario County's population, although expected to grow only 3.7% overall between 2000 and 2015, is clearly going to be aging -- with a 52% increase in those over 60, and a 56% increase in those over 85.

Trend #2 - Diversity People on the Move Migration and Immigration

New York's migration patterns have been consistent for many decades, with a net out-migration pattern over time (i.e. more people moving out than moving in).

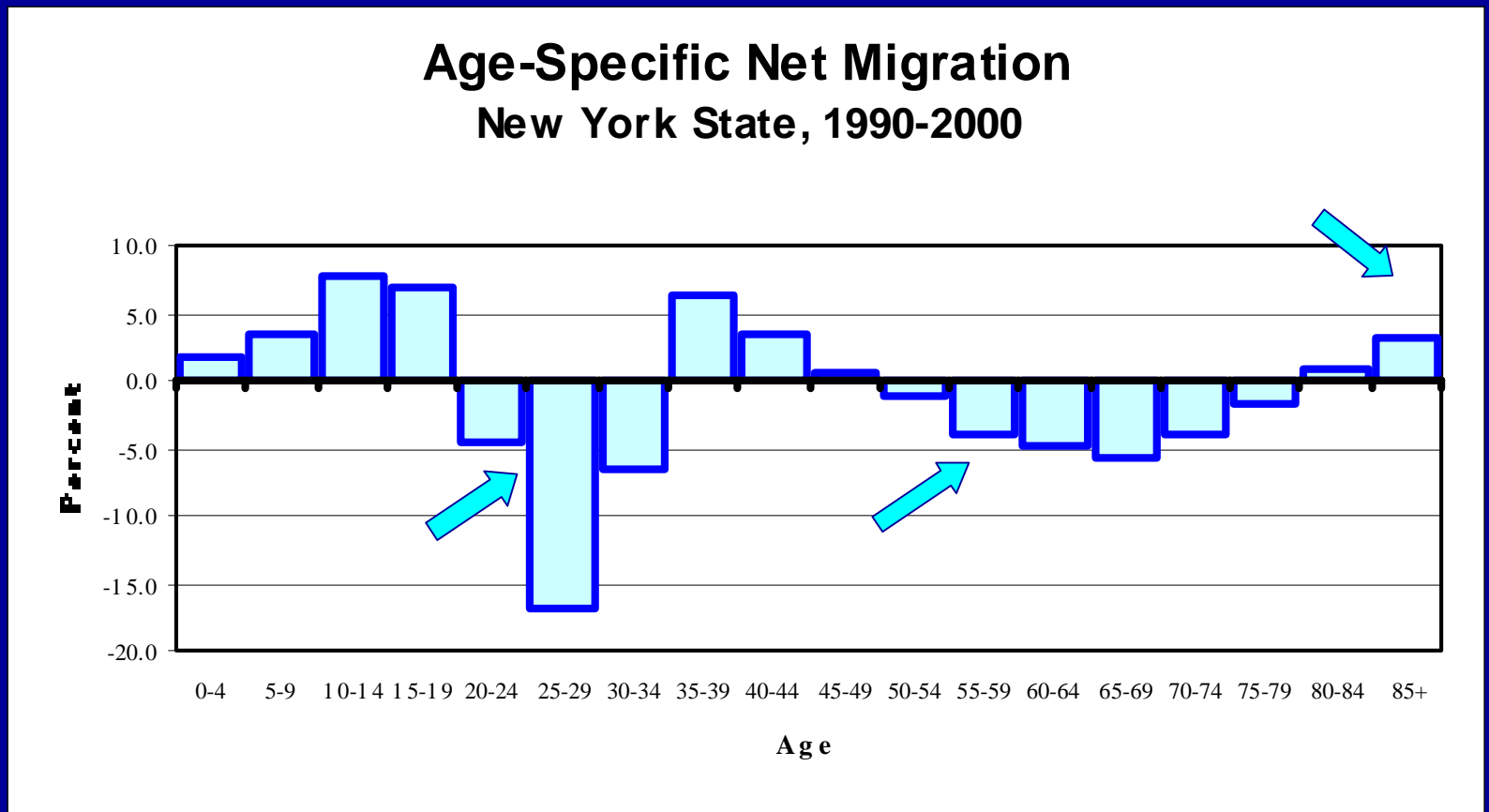
Net migration by age follows a distinct life-course pattern in New York State, as shown on the slide that follows.

This and other population trends are significant for New York's future work force, including those delivering services to our older population.

Trend #2 - Diversity

People on the Move – Net Migration

Here we see how in New York State the highest rates of net out-migration occur among young adults [age 20-34] and also among the middle and older ages [age 50-79]. The frail elderly, meanwhile, tend to move back to New York for family and services.



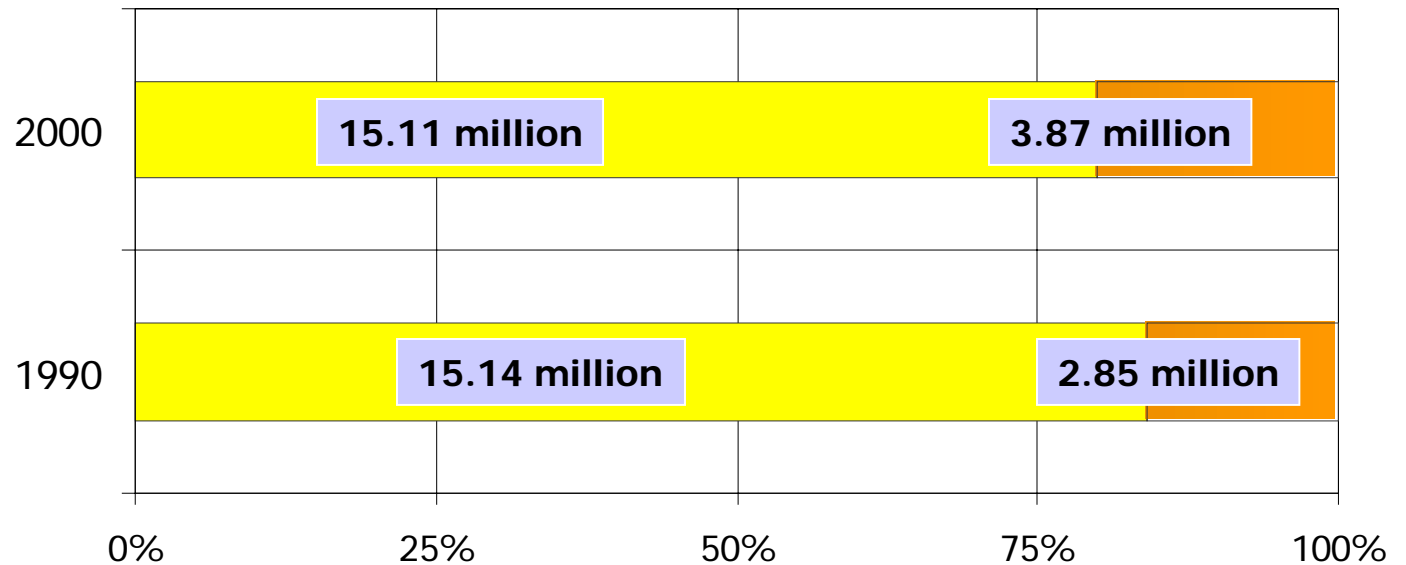
Trend # 2 - Diversity Foreign-born Population

Due to high levels of foreign immigration – especially within NYC and the surrounding metropolitan areas – the foreign-born population statewide increased from 16% in 1990 up to 20% in 2000. That trend is expected to continue.

Trend #2 – Diversity

Total Population by Nativity, 1990-2000

Increasing Foreign-born Population



	1990	2000
foreign born	16%	20%
native born	84%	80%

Trend #2 - Diversity

Foreign-born New Yorkers and Language

Rising percentages of foreign-born New Yorkers –an increase in those speaking languages other than English.

There are 2.3 million New Yorkers who are not proficient in speaking English today:

51% speak Spanish

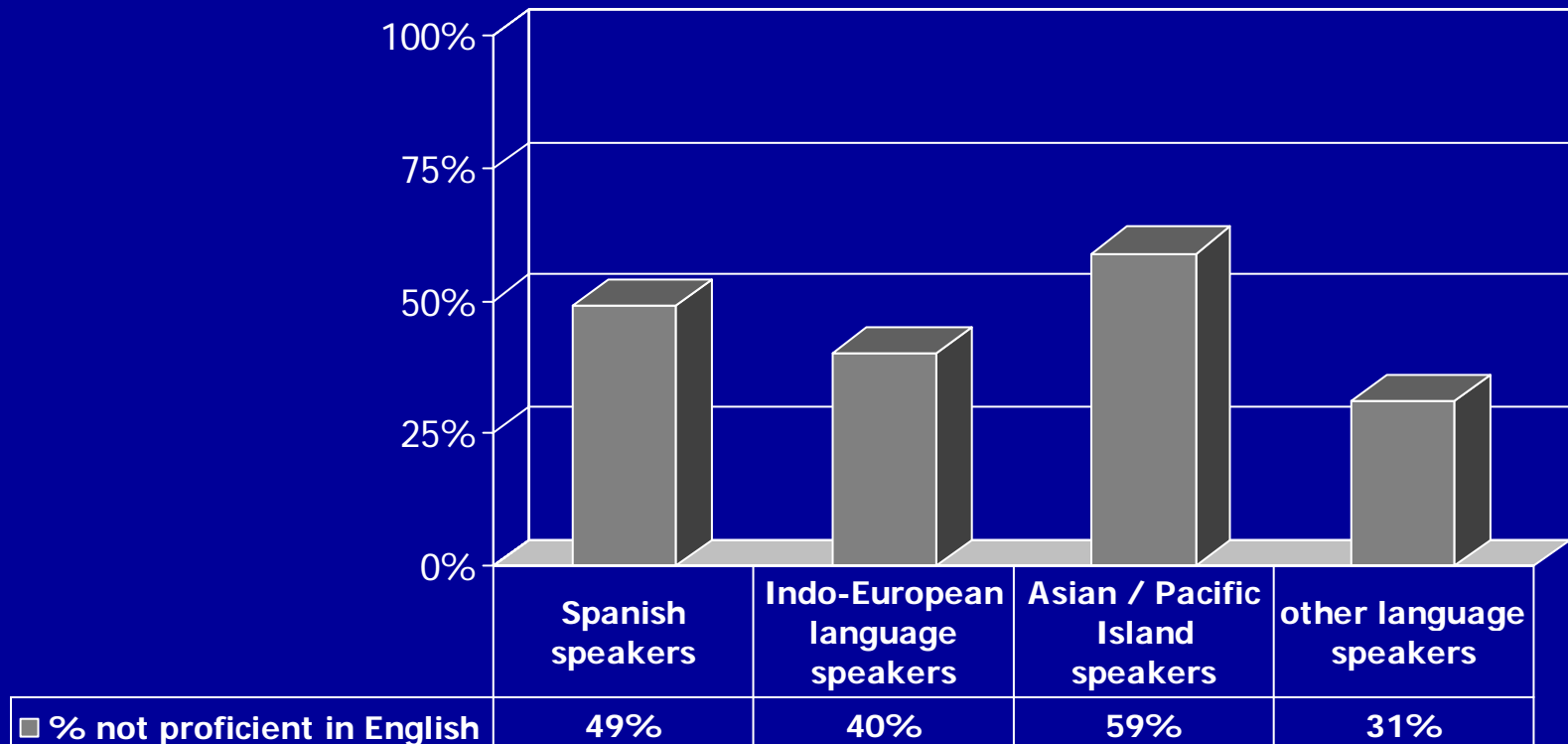
29% speak an Indo-European language

17% speak an Asian language.

Trend # 2 - Diversity

Foreign-born New Yorkers and Language

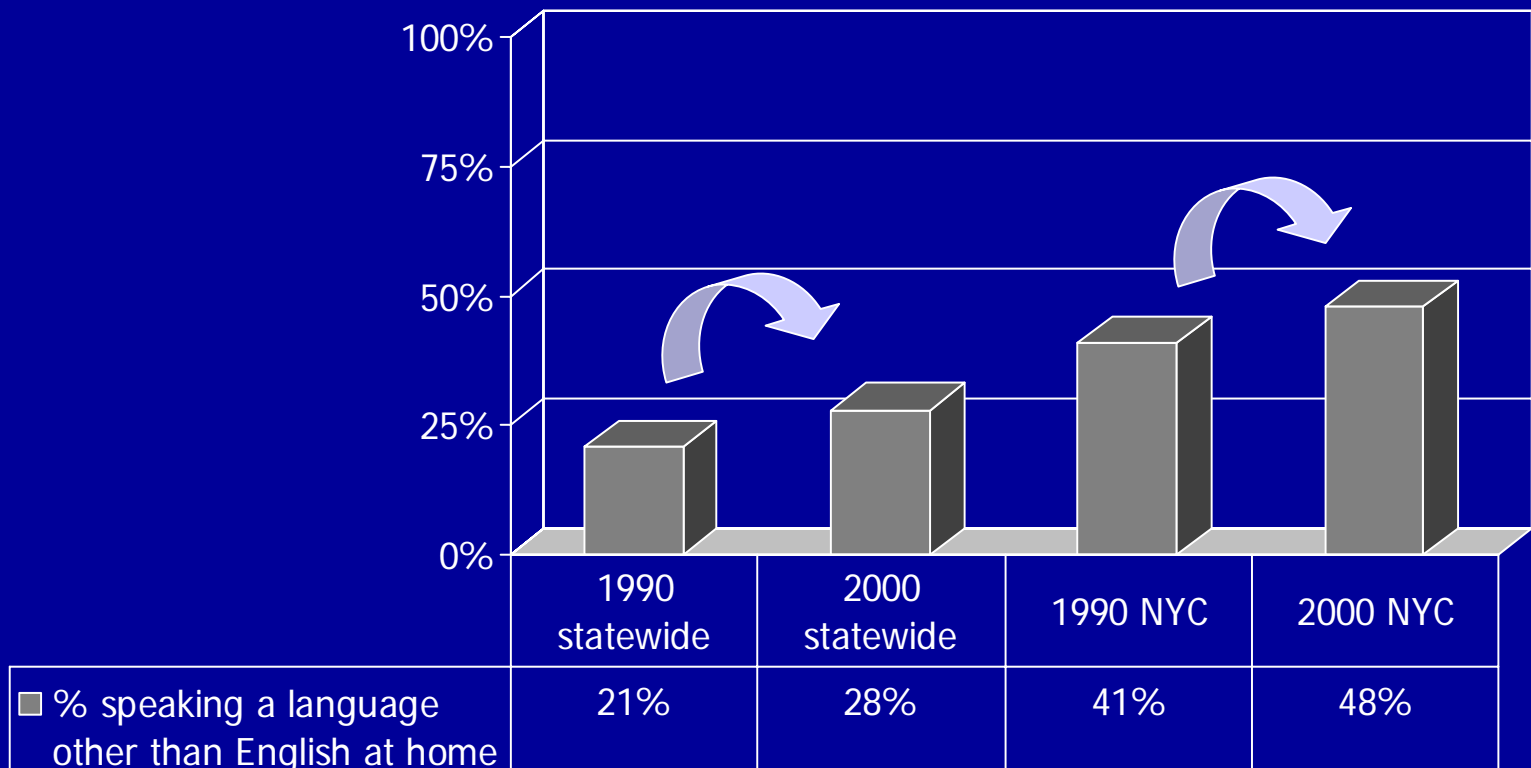
Of those 2.3 million New Yorkers speaking a language other than English at home, between 30% and 60% were reported in the 2000 Census to speak English less than “very well”.



Trend # 2 - Diversity

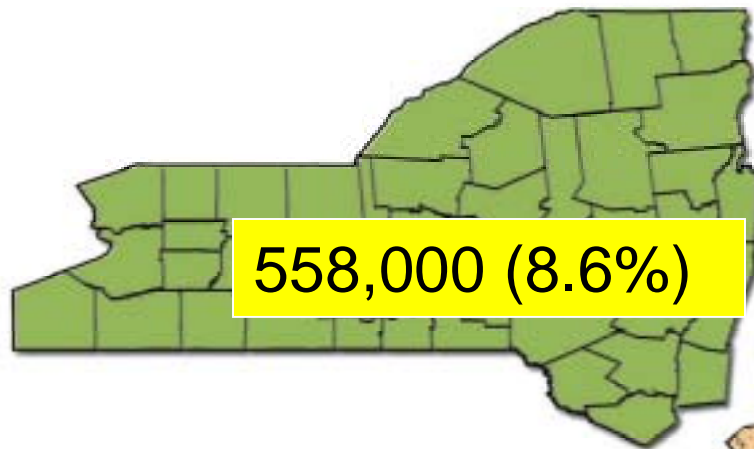
Foreign-born New Yorkers and Language

In New York City, where the largest concentrations of foreign-born residents are found, the percentages are even higher, with nearly one in two speaking a language other than English at home.



Trend # 2 - Diversity

Persons Speaking Another Language, NYS 2000



558,000 (8.6%)

While highest in New York City [48%] and its metropolitan area [23%], nearly 9% of upstate New York residents now speak a language other than English at home.

3,555,000 (47.6%)

850,000 (22.5%)

Trend #2 – Diversity Ethnicity and Race

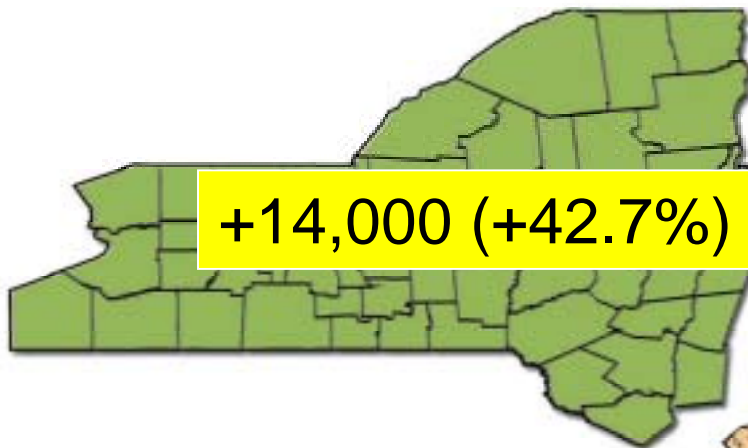
Between 1990 and 2000:

- ✓ The Black or African American population increased by about 15%.
- ✓ The Hispanic population increased by about 30%.
- ✓ The Asian/ Hawaiian/Pacific Islander population increased over 70% -- the most rapid increase of all major racial groups.

Trend #2 – Diversity Ethnicity and Race

Population Change by Race/Ethnicity in NYS			
	1990	2000	Change
All groups	17,990,455	18,976,457	5.5%
White	12,460,189	11,760,981	-5.6%
Black	2,569,126	2,945,427	14.6%
Hispanic	2,214,026	2,867,583	29.5%
Asian	693,760	1,191,050	71.7%

Trends #1 and #2 - Aging & Diversity Race and Age



Combining the impact of age and ethnic diversity, we find that across all parts of New York State, from 1990-2000, the elderly minority population age 65+ has been growing – and is expected to keep doing so.

+93,000 (+31.6%)

+19,000 (+48.4%)

Trend #2 – Diversity Family Structure

The characteristics of household and family living arrangements continue to change.

Family structure is becoming increasingly diverse, a trend with implicit caregiving implications.

Trend #2 – Diversity

Family Structure

Comparisons:

Non-Family Households: include persons living alone or with other non-relatives. By 2000, non-family households have increased to more than 34 percent from 22 percent in 1970.

Married Couple Families: In 1970, more than 83 percent of all families were married couple families. By 2000, the proportion of married couple families had dropped to 71 percent.

Married couple families with children: The number of married couple families with children under 18 is now 33 percent – just one third - of all families.

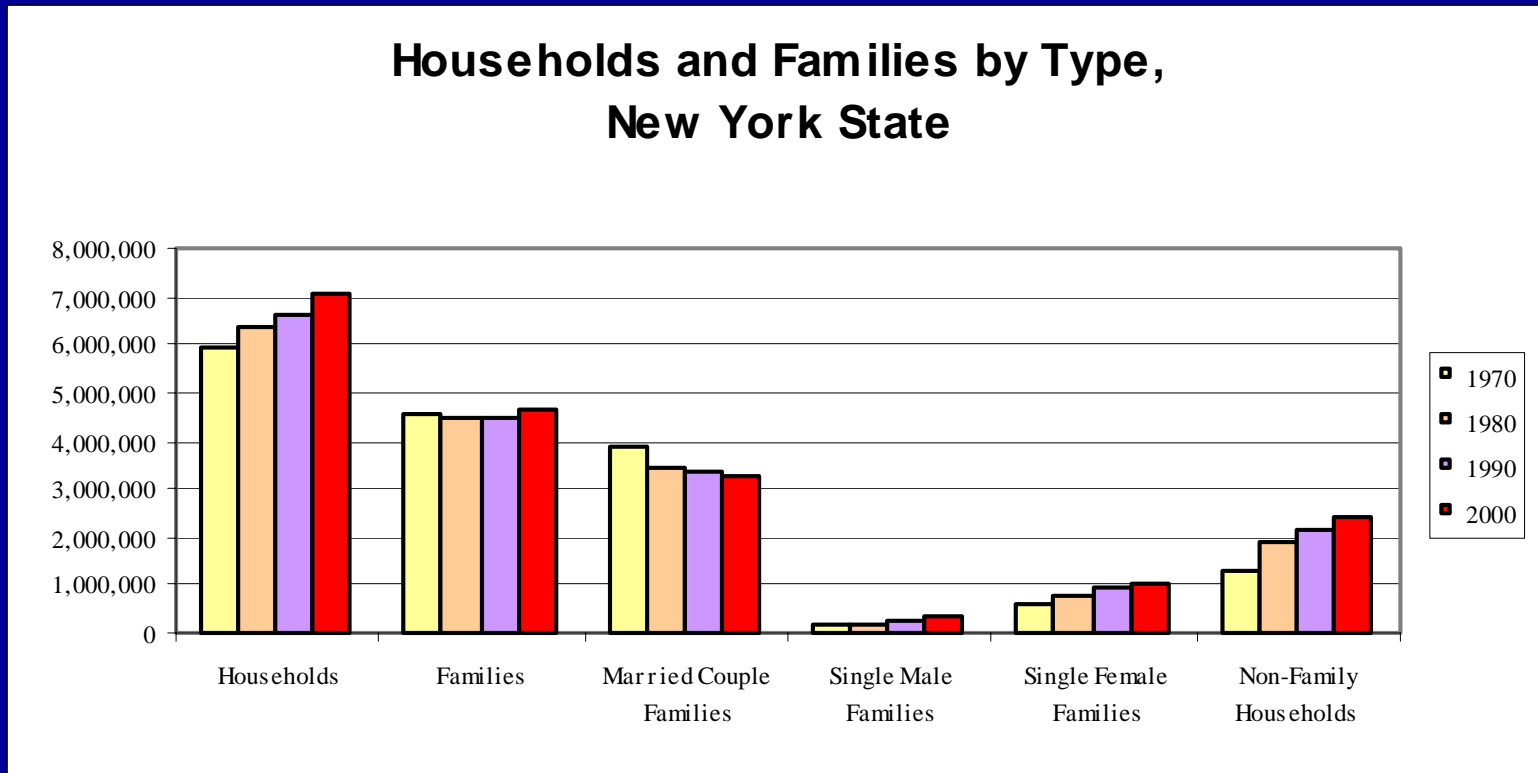
Trend #2 – Diversity Family Structure

Comparisons, continued:

Single female householders: This has increased to more than 22 percent by 2000 and totals 1,038,000 families. The number of single female householders with children also has increased to 573,000 in 2000.

Single male householders : While the number is small at 312,000, it has more than doubled since 1970 and now makes up nearly 7 percent of all families. The number of single male householders with children (130,000) is now more than 3 times the 1970 level.

Trend #2 – Diversity Family Structure



IV Concluding Demographic Summary

New York is clearly becoming both older and more diverse – and our migration patterns continue to affect our demographic profile, including in our older population:

- ✓ Languages spoken at home
- ✓ Ethnicity and Race
- ✓ Living arrangements
- ✓ Aging

CALL TO ACTION

This PowerPoint presentation complements the material available in “Project 2015: The Future of Aging in New York State – A Tool Kit for Community Action” being provided to AAAs in each county:

“Project 2015: Community Handbook” (TAB B)

“Project 2015: Guide to New York State Government’s Planning Initiative” (TAB F)

Other Project 2015 materials that have been provided for your use (TABs I, J, K).

CALL TO ACTION

The following slides are provided to support AAAs/Conveners who, within their own counties, may initiate a large-scale strategic planning initiative.

These slides draw directly from New York State government's Project 2015 White Paper and very successful 2015 process.

CALL TO ACTION

This model may be replicated or adapted to meet your county planning needs.

As you consider the impact of changing demographics on county policies, programs and procedures, the approach described may help to frame a local process to plan for the future impact of your own changing demographic profile.

CALL TO ACTION

[1] How will the demographic trends of aging and diversity affect us?

[2] What should we [our county, organizations, community members] be doing about it?

[3] Who should we involve?

Optional slide set A for AAAs / Conveners:

Call to Action
TAKE A LEADERSHIP ROLE

Call to Action

TAKE A LEADERSHIP ROLE

The times they are a-changing, Vanderlyn R. Pine explains in his “Face of New York – The People” portion of the 2015 White Paper, as he translates some of the statistics we’ve seen into human terms and their planning-related implications.

Here are several particularly potent excerpts to consider:

Optional slide set A for AAAs / Conveners:

Call to Action

TAKE A LEADERSHIP ROLE

"In 2002 the vast majority of Baby Boomers are alive and well, and they are fast becoming the Elder Boom...Like it or not, in 2015 American society will not just seem different, it will be different..."

Call to Action

TAKE A LEADERSHIP ROLE

“Elder Boomers will make new and different demands on the state system of solutions... Those Boomers who are relatively healthy, more affluent, better educated, and technologically sophisticated are likely to provide the primary impetus for change.”

Call to Action

TAKE A LEADERSHIP ROLE

"Policy makers must bear in mind that those who are not as healthy, financially poorer, less educated, and outside the 'mainstream' cannot be ignored even if they are less visible and less likely to be able to press for new, relevant programs."

Optional slide set A for AAAs / Conveners:

Call to Action

TAKE A LEADERSHIP ROLE

“Programs may no longer be relevant or appropriate, but to change them is likely to be difficult...”

All units of government should now be considering what the needs are likely to be in 2015 and what can we do today to be prepared for them at that time.”

Optional slide set A for AAAs / Conveners:

Call to Action

TAKE A LEADERSHIP ROLE

“The task of reinventing public policy is a prodigious responsibility, especially when dealing with a group as vocal and demanding as the Elder Boom. It goes without saying that their voices must be heard. The trick is listening today to predict for tomorrow...The process of planning is the key to dealing with the future successfully. Trying to anticipate the future is a more productive and valuable experience than just allowing life to happen as it will.”

Optional slide set B for AAAs / Conveners:

Call to Action
TAKE A LEADERSHIP ROLE
(State Agency Planning Process)

Optional slide set B for AAAs / Conveners:

Call to Action

TAKE A LEADERSHIP ROLE

Against the backdrop of statewide demographic changes and trends, how might we use this insight?

What follows is an outline of the process New York State government used in 2002 to convene 36 cabinet agencies around the common issue of our changing demographic profile and a core set of questions to address by each individual agency.

Optional slide set B for AAAs / Conveners:

TAKE A LEADERSHIP ROLE

New York State Planning Model - Desired Outcomes

- All agencies really think about aging and diversity (raise awareness)
- Engage as many as possible (broaden policy involvement)
- Consider the impact of the changing demographics (initiate action)
 - ✓ Agencies
 - ✓ Governor and Legislature
 - ✓ Counties and Communities

TAKE A LEADERSHIP ROLE

New York State Planning Model

36 State Agencies Participating in Project 2015

- Advocate's Office for Persons with Disabilities
- Aging
- Agriculture and Markets
- Alcohol and Substance Abuse Services
- Banking Department
- Budget
- Council on Children and Families
- Office of Children and Family Services
- Civil Service
- Consumer Protection Board
- Correctional Services
- Education
- Empire State Development
- Employee Relations
- Environmental Conservation
- General Services
- Health
- Housing and Community Renewal
- Insurance
- Labor
- Mental Health
- Mental Retardation and Developmental Disabilities
- Motor Vehicles
- Parks, Recreation and Historic Preservation
- Public Service Commission
- Quality of Care for the Mentally Disabled Commission
- Real Property Services
- State Emergency Management Office
- State Police
- State University of New York
- Department of State
- Taxation and Finance
- Technology
- Temporary and Disability Assistance
- Transportation
- Veterans' Affairs

Optional slide set B for AAAs / Conveners:

TAKE A LEADERSHIP ROLE

New York State Planning Model

3-part Briefs were prepared and submitted by each state agency for New York State's White Paper.

Optional slide set B for AAAs / Conveners

TAKE A LEADERSHIP ROLE

New York State Planning Model

3-Part Brief: Components

I. Internal Scan

- ✓ The impact of the State's changing demographics on your agency.
- ✓ Describe any actions that you have initiated to respond to the changing demographics.

Optional slide set B for AAAs / Conveners

TAKE A LEADERSHIP ROLE

New York State Planning Model

3-Part Brief: Components

II. **Priority Issue Areas**

- ✓ Each agency selected the three most important functions or issue areas from their internal scan.

Optional slide set B for AAAs / Conveners:

TAKE A LEADERSHIP ROLE

New York State Planning Model

3-Part Brief: Components

III. Response Plans

- ✓ Define actions over the next five to seven years.
- ✓ Specify anticipated outcomes.

TAKE A LEADERSHIP ROLE

New York State Planning Model



Project 2015: State Agencies Prepare for the Impact of an Aging New York – White Paper for Discussion

This book may help counties that want to undertake a large-scale planning process. The array of priority issue areas and response plans from 36 state cabinet agencies is a wealth of information to build from at the local level.

Optional slide set B for AAAs / Conveners:

TAKE A LEADERSHIP ROLE

New York State Planning Model
The Product

Their (state agencies') work provides a substantial, practical guide for assuring that the goods and services provided by government meet the needs of New York's increasingly diverse [and aging] population."

[Source: 2015 White Paper Introductory Letter by Patricia Pine, Ph.D. Director, NYSOFA]

Optional slide set B for AAAs / Conveners:

TAKE A LEADERSHIP ROLE

New York State Planning Model
The Product

From that statewide process, the Project 2015 White Paper emerged as a live working resource:

"I invite you to use the information and ideas in this document...in local communities around the state."

[Source: 2015 White Paper Introductory Letter by Patricia Pine, Ph.D. Director, NYSOFA]

Optional slide set C for AAAs /Conveners:

TAKE A LEADERSHIP ROLE

State Agency Case Study

Optional slide set C for AAAs / Conveners

TAKE A LEADERSHIP ROLE

New York State Planning Model

State Agency Case Study:

Department of Motor Vehicles

Optional slide set C for AAAs / Conveners

TAKE A LEADERSHIP ROLE

New York State Planning Model

State Agency Case Study: Department of Motor Vehicles

From this Case Study of the Brief prepared by the Department of Motor Vehicles (DMV) in 2002, we can learn about how DMV:

[a] identified the many probable impacts of aging and diversity on their agency,
and

[b] narrowed down the myriad possible issue areas to three priorities which were both

1. most closely aligned with their core mission and competencies.
2. most feasibly accomplished within the short term.

TAKE A LEADERSHIP ROLE

New York State Planning Model
State Agency Case Study
Department of Motor Vehicles

Background

1. Today, 1 in 5 drivers is over age 60. By 2015, 1 in 4 will be over 60.
2. Many will be lifelong drivers, reluctant to give up their car keys.

TAKE A LEADERSHIP ROLE

New York State Planning Model

State Agency Process Case Study

Department of Motor Vehicles:

Internal Scan (Examples of issues)

The aging and ethnically diverse population will stress DMV services and cause the agency to review its overall service network [e.g., office sites, mobile outreach alternatives, languages of forms and transactions, etc.]

Optional slide set C for AAAs / Conveners:

TAKE A LEADERSHIP ROLE

New York State Planning Model

State Agency Process Case Study

Department of Motor Vehicles:

II Priority Issue Areas

Out of nine key issues identified (highway safety, customer service, training, testing, message/marketing, politics, revenue, services to other agencies, and technology) **three were selected** – because they correlate most closely with the agency's mission and core competencies, and because of the urgency they present for long-term planning:

1. Customer Service
2. Highway Safety
3. Message / Marketing

TAKE A LEADERSHIP ROLE

New York State Planning Model
State Agency Process Case Study
Department of Motor Vehicles

III Response Plans – Actions and Results (Examples)

Issue #1: Customer Service

Actions:

Mobile service outlets and partnerships with AAA, AARP, etc.:
Expand the number of outlets where customers can obtain DMV services without making traditional office visits.

Results:

More customer-satisfying transactions and services in locales and formats that better meet customer round-the-clock needs.

TAKE A LEADERSHIP ROLE

New York State Planning Model

State Agency Process Case Study

Department of Motor Vehicles:

III Response Plans – Actions and Results (Examples)

Issue #2: Highway Safety

Actions:

Develop programs targeted to senior drivers that improve driving performance, deliver training and education, and encourage self-assessment. Explore licensing options that accommodate senior drivers' driving patterns and expectations.

Results:

Safer highways, measured by lower fatality rates and less serious injuries within the senior driving population.

TAKE A LEADERSHIP ROLE

New York State Planning Model

State Agency Process Case Study

Department of Motor Vehicles:

III Response Plans – Actions and Results (Examples)

Issue #2: Highway Safety

Actions:

Explore technologies (eg. simulators) that can provide senior drivers with more self-assessment tools to understand the impact of aging on driving performance.

Results:

More knowledgeable and self confident drivers through education and licensing, especially among seniors.

TAKE A LEADERSHIP ROLE

New York State Planning Model
State Agency Process Case Study
Department of Motor Vehicles:

III Response Plans – Actions and Results (Examples)

Issue #3: Message / Marketing

Actions:

Develop senior-friendly information (e.g., more readable forms) and service channels (like mobile services) publicizing DMV's highway safety programs and goals.

Results:

Increase overall number and effectiveness of DMV's safety messages. Ensure that all DMV customers -- especially senior drivers -- will have the information they need about the impact of aging on driving.

Optional slide set D for AAAs / Conveners:

TAKE A LEADERSHIP ROLE
Making it Happen

TAKE A LEADERSHIP ROLE Making it Happen

The model just described is intended as an example of the content that emerges from a structured process to address specific questions.

DMV typically does not focus on issues of aging and diversity, but the strategic planning process used enabled them to do so, and demonstrates that any organization may be included in such a process.

The DMV example demonstrates results from New York State government's strategic planning process.

TAKE A LEADERSHIP ROLE

Making it Happen

Refer to the document, "Guide to New York State Government's Planning Initiative" (2003) included in the Tool Kit for Community Action Binder (TAB F) for additional detail about the key elements to this approach.

The *Guide* provides specific information about lessons learned to successfully conduct a large-scale strategic planning process involving a variety of organizations.

Its approach may be useful to replicate or adapt at the county level.

Optional slide set D for AAAs / Conveners:

TAKE A LEADERSHIP ROLE Making it Happen

To adapt this work to the local level, by changing the word “state” to “county”, and changing “agency” to “organization”, the same questions that the State asked each cabinet agency could be used to help guide you and your partners – whether public or private, profit or not-for-profit -- through your own 2015 planning process.

TAKE A LEADERSHIP ROLE

Making it Happen

INTERNAL SCAN:

- ◆ Consider the impact of the county's changing demographics on your organization. What are your organization's overarching policy issues, direction, program considerations, changing constituency needs, and management issues related to these changing demographics?
- ◆ Some organizations may have already begun to address this impact. If yours has done so, what is your organization currently doing to address or respond to these anticipated changes?

TAKE A LEADERSHIP ROLE

Making it Happen

PRIORITY ISSUE AREAS:

Based on your organization's internal scan, prioritize up to three policy issues, program considerations, etc. that your organization considers to be the most important to follow up on.

TAKE A LEADERSHIP ROLE

Making it Happen

RESPONSE PLANS- ACTIONS AND RESULTS:

- ◆ For each of the priority issue areas, what recommended actions could your organization take in the next 5-7 years to address the priorities you have identified that reflect the impact of the anticipated demographic changes? Also, consider collaborative approaches among community organizations and how such collaborations could fit into an overall community planning process.
- ◆ What are several results you expect to achieve through your recommended actions?

Conclusion

The Challenge Ahead

“For practitioners of the art of policy formation, development, and implementation, the ... challenge is to winnow from the projections as many creative ways as possible to deal with the Elder Boomers in 2015.”

Source: Vanderlyn R. Pine, Ph.D.
“The Face of New York – The People” 2015 White Paper

The Challenge Ahead

What matters is that we:

Become engaged and knowledgeable about our county's changing population;

Enable our county to become aware of the approaching Elder Boom; and

Enable our county to be equipped to deal with the challenges that will come with these changing demographics.

The key elements are
engagement, planning
and action.

Hidden Slide #5a

[Conclusion for AAAs / Conveners]

The information in this PowerPoint presentation is intended to support AAAs and your partners in thinking through the steps, issues and approaches that should be taken to address population change issues in the context of your unique county profile.

Hidden Slide #5b

[Conclusion for AAAs / Conveners]

The Project 2015 Community Handbook (TAB B in “A Tool Kit for Community Action”) that complements this PowerPoint presentation includes additional detail and specific information for counties to consider.

Hidden Slide #6 [Appendix]

Available Reference Resources for AAAs / Conveners:

Recommended resources for
additional data relevant to your
own counties:

[1] Neighborhood information in New
York State:

www.albany.edu/mumford.

Hidden Slide #6a [Appendix]

Available Reference Resources for AAAs / Conveners
[continued]

[2] Census-related information:

State Data Center Services technical assistance line:
518-292-5300.

Web info:

<http://www.nylovesbiz.com/nysdc/default.asp>

NYSIS Populations Projections:

Web info: <http://www.nysis.cornell.edu>

American FactFinder (A user-friendly US Census site):

Web info: <http://factfinder.census.gov>.

Hidden Slide #6b [Appendix]

Available Reference Resources for AAAs / Conveners
[continued]

[3] Project 2015 White Paper:

Web address:

<http://aging.ny.us/index.htm>

At the Web site,

Click on "Explore Aging on the left
toolbar.

Click on "Project 2015" on the right
toolbar.

[continued]

Hidden Slide #6c [Appendix]

Available Reference Resources for AAAs / Conveners
[continued]

The Project 2015 White Paper includes:

“The Face of New York – the Numbers,” by
Robert Scardamalia.

“The Face of New York – the People,” by
Vanderlyn R. Pine.

“Analysis and Summary of 36 State Agency
Briefs,” by Vera Prosper.

36 NY State agencies’ Briefs.

Hidden Slide #6d [Appendix]
Available Reference Resources for AAAs / Conveners
[continued]

Attached is a resource with county-based data:

“Project 2015 Demographics by County.xls”.

by Robert Scardamalia, Chief Demographer,
Empire State Development.

[continued next slide]

Hidden Slide #6e [Appendix]

Available Reference Resources for AAAs / Conveners
[continued]

To use the Excel file(Project 2015 Demographics by County.xls) resource:

- Click on the required tab, arranged horizontally at the bottom of the page;
- Scroll down vertically through the alphabetical roster of NY State counties.

If you need data for several counties, you can add together their respective data.

Hidden Slide #6f [Appendix]
Available Reference Resources for AAAs / Conveners
[continued]

In the Excel file, you'll find
(via the tabs along the bottom):

Age cohort distribution [1990, 2000, 2015]

Race and Hispanic origin race [2000]

Household structure [2000]

English language proficiency [2000]

Total Population [2000, 2005, 2010, 2015]

Ageing (60+ and 65+) population [2000, 2005, 2010, 2015]

Population change [by decade, from 1930 through 2000]

Printing the slides in this presentation in black and white for handouts

- Under file, click on Print.
- In lower left-hand section of the file, click on "Color/Grayscale" and you will get a drop-down box. Click on "Black and white" option.
- For 2 or more slides per page, in the Print menu, go to the 'Print What' drop-down box, click on 'Handouts.'
- To the right of that box, 'Handouts' drop-down box, choose number of slides per page.

THANK YOU